

The CHANGE

"Faith is taking the first step even when you don't see the whole staircase."

Martin Luther King Jr.



- ### THE STEPS OF CHANGE
- CAREFUL PLANNING
 - HIGH QUALITY WALKING INFRASTRUCTURE
 - STREET DESIGN
 - INTEGRATION OF WALKING WITH OTHER TRANSPORT MODES
 - MEASURING THE LEVEL OF WALKABILITY
 - A BEHAVIORAL CHANGE ON COMMUNITY LEVEL



HOW TO CONVINCE PEOPLE TO CHANGE?

