



**Interreg**



EUROPEAN UNION

Danube Transnational Programme  
**DANURB**

**GUIDELINES FOR RESEARCHING  
THE HERITAGE IN THE DANURB TOWNS** (D 3.2.3)  
and  
**METHODOLOGY OF HERITAGE SELECTION  
FOR ITS VALORIZATION** (D 3.4.1, D 3.4.2, D 3.4.3)

**DRAFT PROPOSAL BY FA STU BRATISLAVA**

(P. Gregor at al.)

**PROJECT IS CO-FUNDED BY THE EUROPEAN UNION**

(ERDF ,IPA II, ENI funds)

## **THE PROGRAM SPECIFIC OBJECTIVE:**

Foster the sustainable use of cultural heritage and resources.

### **VALORIZATION OF CULTURAL HERITAGE**

## **THE AIM OF THE DANURB:**

Foster sustainable use of cultural heritage

- **SUSTAINABLE**
- **ATTRACTIVE AND LIVEABLE TOWNS**  
**THE USE OF UNUSED OR UNDERUSED HERITAGE**  
and resources
- **THE USE OF COMMON CULTURAL CONNECTIONS ALONG THE DANUBE**

## **GOAL OF THE DANURB:**

Give a

- **KNOWLEDGE BASE** along the Danube area
- **NETWORK** of active stakeholders
- **TOOLS** collected in a strategic way

**GIVE USE TO CULTURAL RESOURCES  
OF THE DANUBE AREA  
FOR MORE ATTRACTIVE, SUSTAINABLE,  
AND LIVEABLE TOWNS.**



## **STEPS:** (in frame of cultural heritage)

**A - RESEARCH OF THE HERITAGE**

**B - SELECTION AND EVALUATION OF THE HERITAGE**

**C - VALORIZATION OF THE HERITAGE**

## **WHAT WE HAVE TO DO?** Activities related to heritage in frame of the project

### **A - RESEARCH OF THE HERITAGE**

**D 3.2.1** workshops between PPs on research methodologies

**D 3.2.3** project guidelines for researching the heritage of the built environment in the DANUrB towns

**D 4.1.1** research reports on heritage by regions

## **WHAT WE HAVE TO DO?** Activities with heritage in frame of the project

### **B - SELECTION AND EVALUATION OF THE HERITAGE**

**D 3.4.1** DANUrB evaluation matrix as a guideline for the valuation and selection of individual cultural heritage for the tours

**D 3.4.2** evaluation reports on which cultural heritage to select into thematic tours (types?) created and implemented in Tours based on the concluded researches

**D 3.4.3** selection of sites for local interventions as pilot actions for further planning activities

## **WHAT WE HAVE TO DO?** Activities with heritage in frame of the project

### **C - VALORIZATION OF THE HERITAGE**

**D 4.1.4** research reports on the selected cultural heritage and the possible methods for self-empowered valorization

**D 4.3.4** students projects for pilot towns (catalogues)

**D 4.4.1** local events (festival) to show the possible cultural usability of unused heritage sites

**D 4.4.2** joint chain events to show the cultural connections between DANUrB towns

**D 4.4.3** site-specific participatory micro labs to show the cultural potential of the joined heritage of the Danube

# WHAT KIND (CATEGORIES) OF HERITAGE SHALL WE DEAL WITH?

what data - common standards? (in frame of research and selection of the heritage)

## 1ST STEP:

### RESEARCH AND CATEGORIZATION OF HERITAGE

The examination, description and classification of the **Cultural Heritage (CH)** is based on the principle of categorization of individual **CH** types according to various criteria

- it follows that individual sets of categories and can overlap each other (which should also be presented in graphic expression)

## 1ST LEVEL:

### CATEGORIZATION FROM THE VIEW OF CHARACTER, FORM, FUNCTION OR OTHER VIEW

## 1ST STEP:

#### A - (FORM)

**CULTURAL HERITAGE:** tangible



intangible



**NATURAL HERITAGE:**



**EXAMPLES:** Intangible heritage connected with tangible cultural heritage (historical event, name of property...)



Intangible heritage connected with natural heritage



Cultural landscape (landscape designed or transformed by man)



## 1ST LEVEL:

# CATEGORIZATION FROM THE VIEW OF CHARACTER, FORM, FUNCTION OR OTHER VIEW

## 1ST STEP:

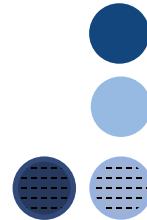
### B - (CHARACTER)

#### B1 - TANGIBLE HERITAGE:

##### ARCHITECTURAL HERITAGE:

##### HERITAGE OF ART OR ART & CRAFTS:

##### ARCHEOLOGICAL HERITAGE:



#### B2 - INTANGIBLE HERITAGE:

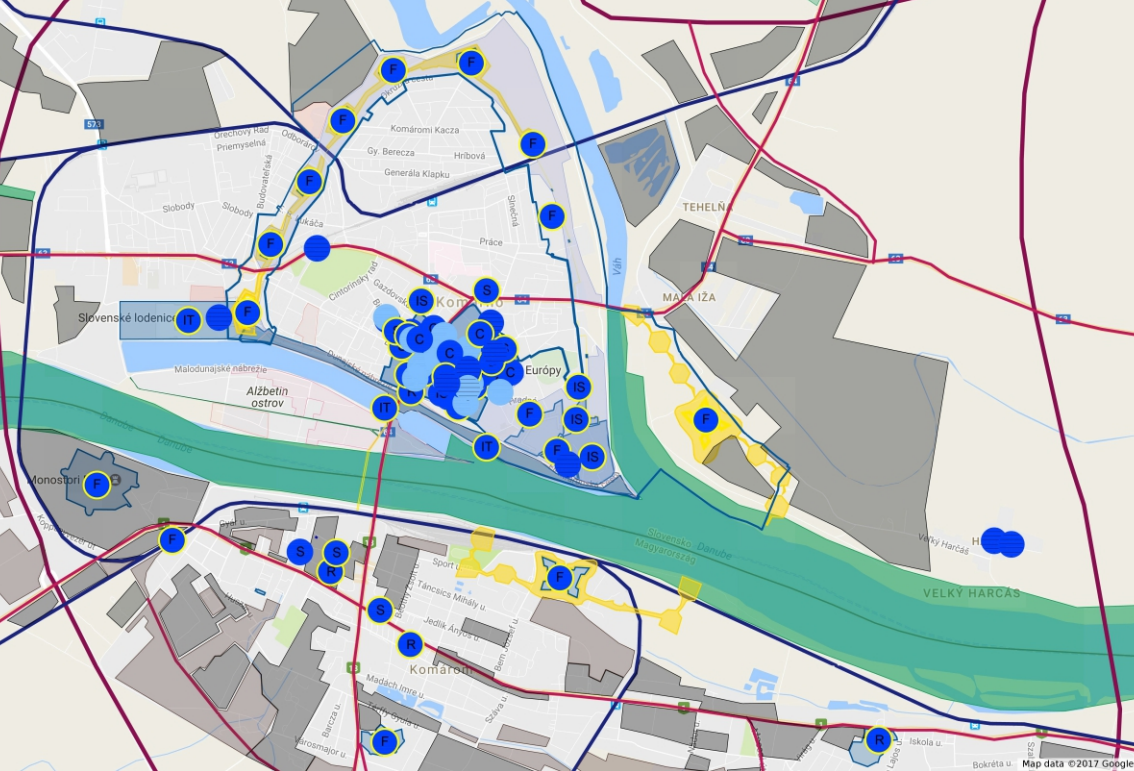
**HISTORY** - memory + tales:

**TRADITION** - cultural, folk art, industrial trade:

**VANISHED FENOMENA** - buildings, function:

**NAMES** - streets, districts, towns. etc.:

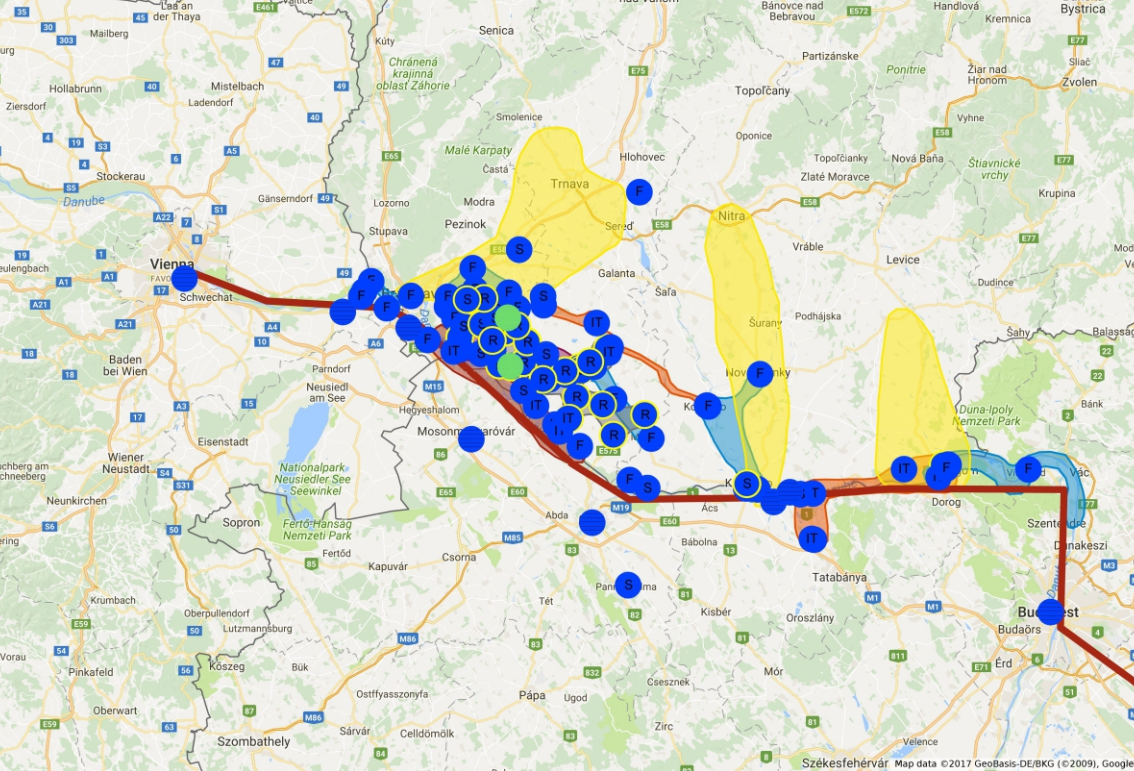




Map data ©2017 Google

# KOMÁRNO / ŠTÚROVO





## KOMÁRNO / ŠTÚROVO CULTURAL LANDSCAPE



## 1ST LEVEL:

# CATEGORIZATION FROM THE VIEW OF CHARACTER, FORM, FUNCTION OR OTHER VIEW

## C - (FUNCTION OR THEMATIC CATEGORIZATION)

**INDUSTRIAL HERITAGE:** Transport related buildings and areas (ports)

Other heritage of industry, science and technology

**FORTIFICATION** and other military buildings

**REPRESENTATIVE** buildings (castles and mansions)

**SACRAL** buildings

**HEALTH AND SPA**

**VERNACULAR** architecture

**MODERN** architecture

**COMMUNIST** heritage

**OTHER RESIDENTIAL,** CIVIC and multifunctional buildings

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## 2ND LEVEL:

# CATEGORIZATION FROM THE VIEW OF SCALE

1ST STEP:

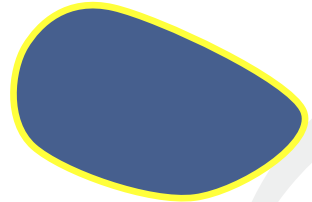
### A: **INDIVIDUAL HERITAGE**

(buildings or complex of buildings)



### B: **ZONE, DISTRICT**

(microregional dimension)



### C: **REGIONAL DIMENSION**

(outline or line)



## 2ND STEP:

### **SELECTION OF HERITAGE / FOR ITS VALORIZATION**

The main criterion for selection of **CH** to 3 categories is its contribution to the sustainability and attractiveness of life in the region.

#### **A: CULTURAL HERITAGE WITH POTENTIAL**



#### **B: CULTURAL HERITAGE IN RISK**



#### **C: OTHER HERITAGE, WITHOUT RISK**

sufficiently exploiting their potential



## A - POTENTIALS:

2ND STEP:

**CH** WITH POTENTIAL TO PARTICIPATE ON IDENTITY  
(OF CITY, REGION) - DANUBE

**CH** WITH POTENTIAL TO CONTRIBUTE TO  
IMPROVEMENT OF LIVES OF RESIDENTS AND VISITORS:

- to supplement the missing function
- to create a community
- to make the place (space, life) more attractive
- to provide financial benefit?
- to support economic prosperity (tourists)

## B - PROBLEMS:

**CH** WITH BAD (INAPPROPRIATE) FUNCTION  
(FROM THE VIEW OF CH OR SPACE DEVELOPMENT)


**CH** WITHOUT FUNCTION

**CH** IN POOR CONSTRUCTION - TECHNICAL CONDITION  
(AT RISK!)

**CH** MISUNDERSTOOD AS CH (UNDERESTIMATED,  
UNPROTECTED BY LAW)

**C- CH WHICH WORKS** - WITHOUT PROBLEMS,  
I.E.: ENOUGH TO USE THEIR POTENTIAL

**NOTE:** How to make the selection (what tools - participation of citizens?)



**QUESTION:**

**DO WE NEED MORE DETAILED  
CATEGORIZATION?**

From what point of view (for what goal?)



[www.interreg-danube.eu/danurb](http://www.interreg-danube.eu/danurb)



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