



Interreg



Danube Transnational Programme

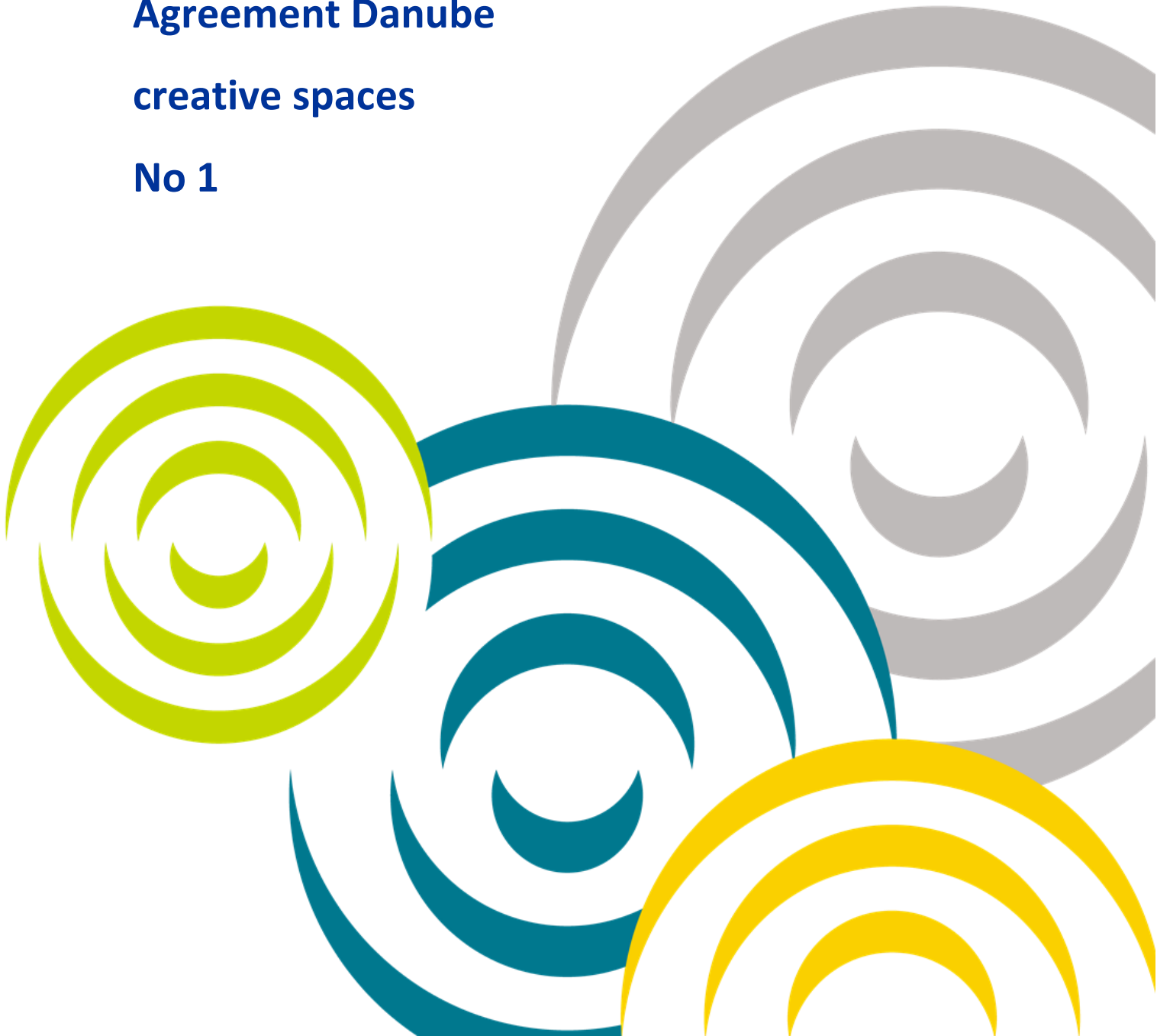
CultPlatForm_21

Output O.3.2

Agreement Danube

creative spaces

No 1



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1. Policy Learning Platform - 3-Year work programme

The policy learning platform bases upon a cultural policy network. In order to implement this network three thematic meetings are organised to let the stakeholders physically meet, get to know each other and to grow the network. Each meeting is subject to a specific relevant issue concerning cultural routes. Lectures, panel discussion, workshops and excursions are methods that can be used within the meetings. It supports concrete and vivid policy development.

- Meeting 1 (WM1) “Discovering Hidden Heritage – Contemporary Approaches for Culture and Tourism” focuses on the relation of culture and tourism. How can both sectors generate common profit and support each other? The meeting takes place in period 1 in Vienna, AT, hosted by LP.
- Meeting 2 (WM5) deals with the facilitation of history for an audience of the 21st century and with questions of audience development. The meeting takes place in period 3 in Linz, AT, hosted by PP1.
- Meeting 3 (WM6) turns towards the promotion of cultural exchange on the example of artists in residence programmes. It takes place in period 4 in Regensburg, DE, hosted by PP6.

Besides the exchange of know-how (seminars and workshops that facilitate mutual learning), these meetings are substantial for networking and partner search. All project partners and additional external experts from 14 EUSDR countries such as EUSDR PA 3 “Culture & Tourism”, national, regional and local policy makers, administration, scientists and practitioners will be invited. Additionally project partners organise national stakeholder meetings that serve as filter and communication tool for the thematic meetings. They widen the cultural policy network upon much more organisations and institutions than those physically represented in the thematic working group meetings.


Good practice examples are collected and will be summarized in a handbook (project documentation) for practitioners and policy makers. The activities of the platform will finally lead to the development of an agreement on “Danube Creative spaces of the 21st century”. This agreement drafts a multiannual cultural routes strategy for the Danube Region including strategies for two concrete transnational cultural routes and the outline for a small project fund. This fund shall support the sustainable inclusion of artists and cultural NGOs in the future implementation of the strategy. The feedback with other relevant stakeholders on local, regional, national and international level through stakeholder workshops on national level guarantees the embedding of the project in a multilevel policy framework.


2. Memorandum of Understanding of project partners

Memorandum of Understanding of project partners on Cooperation in the frame of the Interreg Project Danube Culture Platform - Creative Spaces of the 21st Century (CultPlatForm_21) was elaborated by the lead partner and signed by all project partners on the occasion of the project kick-off event on April 20th 2017 in Vienna.





Figure 1: CultPlatForm_21 Partnership (© C. Prieler)



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CultPlatForm_21

**Memorandum of Understanding
of project partners
on Cooperation in the frame of the Interreg Project Danube
Culture Platform - Creative Spaces of the 21st Century**

The project partners of the project "Danube Culture Platform – Creative Spaces of the 21st Century" (CultPlatForm_21) hereinafter referred to as "the Sides":

- Federal Chancellery of Austria, Division II: Arts and Culture (Lead) (AT)
- State of Upper Austria (Directorate Culture represented by the Museum of Upper Austria and the Upper Austria Culture Quarter) (AT)
- Ministry of Science, Research and the Arts Baden-Württemberg (DE)
- Ministry of Culture and National Identity of Romania (RO)
- Ministry of Culture of the Republic of Bulgaria (BG)
- Ministry of Tourism of the Republic of Bulgaria (BG)
- City of Regensburg (DE)
- Zsolnay Heritage Management Non-Profit Ltd. (HU)
- Danube Competence Center (RS)


based on the friendly relations which exist between themselves; being aware of the fact that cooperation on the joint project contributes to a better understanding of culture and history in the Danube region;

bearing in mind the Subsidy contract, the Partnership Agreement and the Interreg Danube Transnational Programme documents,

have reached the following understanding:

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Introduction

In the course of history the Danube area has experienced a chequered past resulting in a culturally and historically rich but fragmented territory. It has witnessed the doom of Empires, World Wars I and II, the Holocaust, a crime against humanity, the war in the Balkans in the 1990ies and migration, forced and voluntary. At last, two antagonistic political and economic systems have contributed to territorial imbalances. (Im)material cultural heritage is the (in)visible testimony of it. The Danube Culture Platform plans a new cooperation of culture and tourism with the aim of supporting and expanding European cultural routes. Well-trodden paths will be left, hidden cultural heritage revealed, contemporary artistic interpretations and new educational formats for historic sites and events developed. The platform seeks to discover old and new stories about the visible and invisible cultural heritage in the Danube region. These are intended to encourage the development of new cultural tourism offers for an audience of the 21st century.

Article 1


The Sides welcome the cooperation in the frame of the project "Danube Culture Platform – Creative Spaces of the 21st Century" (CultPlatForm_21) hereinafter referred to as "the project" based on the principles of mutual respect and partnership.

Article 2

The intention of the project is to expand European cultural routes, to discover hidden cultural heritage and to make the invisible visible by the means of contemporary arts and technologies. The Sides encourage direct cooperation and exchange of artists and experts in the field of contemporary arts, cultural heritage and cultural tourism. Concrete proposals, actions and details will be discussed between the Sides.

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Article 3

The Sides stress the importance of undertaking the study "Mapping of places of history" which will serve as scientific basis of the project. It includes proposals for interesting heritage sites of historic events on selected transnational themes and possible connections with the Danube, its water connections or existing European cultural routes. Furthermore it collects existing interpretations and storytelling materials (data / tools / facilities) as well as best practice. The tourism potential will be evaluated accordingly.

Article 4

The Sides encourage cooperation in the frame of the "Policy Learning Platform" which is designed to establish a cultural policy network involving experts from the fields of culture and tourism from different levels (national, regional, local) as well as NGOs and cultural institutions. The Sides will involve experts from the fields of contemporary arts, cultural heritage, museums, libraries, archives and other cultural organizations as well as cultural tourism of their countries.

Article 5

The Sides welcome to contribute their expert knowledge to workshops, Danube Culture Conferences and stakeholder meetings. Furthermore they will promote and communicate outputs and results of the project. The Sides will facilitate the participation of their experts in international Danube Culture Conferences and meetings on themes of the project, organized by the other Side.

Article 6

The Sides express their wish to implement pilot projects on the theme of "Heritage reloaded" following the theme of making the invisible visible acknowledging that places

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