



Interreg



Danube Transnational Programme

LENA

Output 5.2.1.: Documented Learning Interaction

Wild plants local capacity building workshops

in BG, HU, RS, SI



TRAFFIC
the wildlife trade monitoring network



Project LENA—Local Economy and Nature Conservation in the Danube Region—is co-funded by the European Union funds (ERDF, IPA, ENI) and implemented through the Danube Transnational Program, with the support of the European Regional Development Fund, co-financed by the European Union and the Hungarian State.

A projekt a Duna Transznacionális Programból, az Európai Regionális Fejlesztési Alap támogatásával, az Európai Unió és a Magyar Állam társfinanszírozásával valósul meg.

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1. Local capacity building workshop Hungary

1.1 Agenda



Sustainable and beneficial trade of wild plants in Szatmár-Beregi Region

Date: 3-4 August 2017.

Location: "Hét Csillag Üdülő-és Konferencia Központ" (4934 Beregdaróc, Alkotmány utca 5.)

Programme

DAY 1

8:30 – 9:00	Registration
9:00 – 9:15	Welcoming words
9:15 – 9:30	Introduction of participants
9:30 – 10:00	Introduction LENA - project objectives <i>Kirsten Palme, WWF HU/TRAFFIC</i>
10:00 – 10:15	Coffee break
10:15 – 10:45	Protected areas in Szatmár-Bereg – Connection of Protected Areas and Wild plants <i>Bela Habarics, HNPI</i>

10:45 – 11:15	Is hemp the future of Beregdaróc? <i>Cyörgy Pálinkás, Mayor of Beregdaróc</i>
11:15 – 12:00	Introduction to FairWild Standard <i>Kirsten Palme, WWF HU/TRAFFIC</i>
12:00 – 13:00	Group lunch
13:00 – 15:00	Sustainable wild-harvesting: Training on Ecological and social principles of FairWild <i>Kirsten Palme, WWF HU/TRAFFIC</i>
15:00 – 15:30	Coffee break
15:30– 17:00	Opportunities for Szatmár-Beregi Natúrpark <ul style="list-style-type: none"> • Group exercise • Discussion about the applicability of the criteria and requirements, and implementation in the pilot area

DAY 2

7:30	Start from Csaroda
8:00	Arrival to the Kaszonyi Hill Nature Conservation Area <ul style="list-style-type: none"> • climbing the hill, • introduction to the area.
9:30	Arrival to Beregdaróc <ul style="list-style-type: none"> • Ideas on growing and processing hemp.
11:00	Arrival to the Szatmár-Bereg Visitors' Centre in Kisar
12:00	Arrival to the Rókás Pasture, next to the village of Túristvándi, the most beautiful wooded pasture in the area
12:45	Arrival to Penyige to the Jam Cookery <ul style="list-style-type: none"> • Discussion with Miklósné KÖRÖSI, the revitalizer of jam-cooking in Penyige
14:00	Return to Csaroda

1.2 Minutes

Day 1:

Opening words: György Pálincás, Mayor of Bregdaróc, welcomed the participants. He pointed out the opportunities of LENA for the area and wished everybody a very successful event.



Pic.1: György Pálincás, Welcoming words

Introduction of participants: These words were followed by an introductory round from the participants in which everybody introduced themselves and his/her expectations and interests for the workshop to the fellow participants.

Introduction LENA - project objectives: Kirsten Palme, WWF HU/TRAFFIC, also welcomed the group of participants and introduced the objectives of project LENA, the wild plant pilot sites and the planned transnational activities as well as the aims of the workshop and wished for fruitful discussions.

Protected areas in Szatmár-Bereg – Connection of Protected Areas and Wild plants:

Bela Habarics, Hortobágy National Park, presented the protected areas: Hortobágy National Park, Szatmár-Bereg Nature Park, Natura 2000 sites, relevant legislation and relevant protected and unprotected species and habitats for the project.



Pic.2: Bela Habarics presenting Hortobágy National Park species and legislation

Is hemp the future of Beregdaróc? : György Pálinkás, the mayor of Beregdaróc, presented the rich traditional knowledge of the area, which includes a long history of traditional hemp growing and processing. An annual festival celebrating these traditions draws the attention of tourists and media and brings them to the region. Apart from the hemp production there is also a long tradition of jam cooking using fruit from traditional fruit tree varieties (e.g. “nem tudom plum”) and wild berries.

Introduction to FairWild Standard and training on ecological and social principles of FairWild: As a main part of the learning interaction, Kirsten Palme, introduced the FairWild Standard. Firstly, the newly translated FairWild Video with Hungarian subtitles was presented to give an overview of the topic to the participants in their language.

This was very well received. After this KP introduced FairWild, the FairWild Principles and its different ways to use it to create socially and environmentally friendly businesses in the wild plant sector, while also giving confidence for example to National Park management. FairWild represents a global framework and best practice standard for implementing a sustainable and fair-trading system for wild-collected plant ingredients and their products.



Pic.3: Kirsten Palme presenting FairWild

Opportunities for Szatmár-Beregi Natúrpark – Group exercise:

The presentations were followed by discussions about the applicability of the criteria and requirements of FairWild for the Szatmár-Bereg area and ideas for the implementation of LENA wild plant activities in the pilot area were collected. As one of the main issues a regional lack of collectors was highlighted, while it was mentioned that if workers would be paid an attractive wage more people would be interested in this kind of work. Participants emphasized that it would be important to do the first processing steps locally in order have more profit. The participants agreed that quality increases the price for a product and that the existence of a market for these products is crucial and linkages to them would have to be made.

A corresponding market nationally or internationally would have to be identified. As a positive aspect of this work it was mentioned that tax regulations don't require full employment.

One idea of the discussions was to create a Nature Park brand which could result in an increase of demand. A possible negative effect of an increase in demand could be that if there is no quality control the quality could decrease and spoil the market. It was seen as crucial that communities protect shrubs and wild fruit trees and that the MNVH – the National Hungarian Rural Network could be encouraged by NGOs like WWF to protect/allow these. Locals mentioned a actual price of 3000 HUF/kg of raspberries.



Pic. 4: Registration table at the workshop and lunch table

Day 2:

The excursion on day two started from Csaroda where a minibus picked up the participants to the Kaszonyi Hill Nature Conservation Area. While climbing the hill the area, flora and fauna as well as the conservation measures to protect it were introduced. After this the study trip continued to Beregdaróc, where the group was welcomed by the mayor and the traditions of growing and processing hemp were presented.



Pic.5: The participants were welcomed by the mayor of Beregdaróc

Thereafter the group of participants visited the Szatmár-Bereg Visitors' Centre in Kistar and the Rókás Pasture, next to the village of Túristvándi, which represents one of the most beautiful and valuable wooded pastures in the area. To experience a traditional jam cookery, which also uses wild ingredients, the participants experienced the Jam cookery (Lekvárium) in Penyige and entered into discussions with KŐRÖSI Miklósné, who revitalized this tradition in the town.



Pic. 6: Szatmár-Bereg Visitors' Centre in Kistar



Pic. 7: Jam cookery (Lekvárium) in Penyige

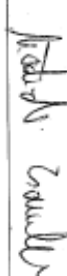




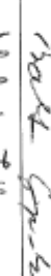
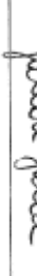
1.3 Feedback

Although the participants were reticent at the beginning the topic gained their interest when they realized what relevance it had to their situation. At the end of the event the feedback was very positive and the participants informed the organisers that they are really interested in this project and offered to take an active part. Especially on the second half at the outdoor part of the workshop on which some of the participants presented their work many connections to the ideas and lessons learned from the first day led to fruitful discussions.

1.4 List of Participants



"Sustainable and beneficial trade of wild plants in Szatmár-Beregi Region", Hét Csillag Údülő- és Konferencia Központ
 2017.08.03

#	Name	Organisation	Signature
1.	ACADSKI ZSOMBOR	MUGAT-ERINSD NONPROFIT KFT.	
2.	PALTE KIRSTEN	WWF HU TRAFFIC	
3.	JURÁSZ ENIKŐ	—	
4.	GYURÁK ZOLTÁN	TARIFÁS	
5.	BALKU GYULÁNE	Lekvör föld	
6.	BARÁNY GYÜLLÖS	...	
7.	JULIA SZILVIA	Sz-Sz-B Terményzetvédelem Alapítvány	

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<http://www.interreg-danube.eu/approved-projects/lena>



"Sustainable and beneficial trade of wild plants in Szatmár-Beregi Region", Hét Csillag Údúti - 65 Konferencia Központ
 2017.08.03

8.	VADNAY ZSÉKA	S - 6-2 DEKRETIÓK DOKKUMENTÁCIÓJA	Wardany Zsoka
9.	HOLKATH ROBERT	- / -	
10.	NÁGY BEATRIX	fejlesztési munkák SIE	Nagy Beatrix
11.	NAGY GERGŐ	feldolgozott Szomszédok	Nagy Gergő
12.	EBESZAKVI SARAOKA	KMP	Sauszák Sára
13.	HYDRIKOS ZSÓFIA	HDP	
14.	PHILIPPOU ANDREA	Rejtőzések Dokumentáció	
15.	Kórosi Nyelló Anikó	Rejtőzések és H. Egy.	Kórosi Anikó

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<http://www.interreg-danube.eu/approved-projects/lena>




"Sustainable and beneficial trade of wild plants in Szatmár-Beregi Region", Hét Csillag Údülő - 6s Konferencia Központ
2017.08.03

16.	Körös, Gócer	Pengőcs, Leléndi BT.	
17.	Bücs, Dósa	Dyögf-Ráma, Kárpát CH.	
18.			
19.			
20.			
21.			
22.			
23.			

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"Sustainable and beneficial trade of wild plants in Szatmár-Beregi Region", Hétszilág Uduló - 68 Konferencia Központ
 2017.08.04

#	Name	Organisation	Signature
1	PAULINE Kerpényi	Borsodabonyi Önkormányzat	
2	PAULINE FIRSHEN	WWF HU	
3	JURÁKOVSKÝ ĽUBOŠ	---	
4	JURÁKOVSKÝ NIKOLAJ	---	
5	HEPESH, ZSOLNOC	NYUGAT-MÁNYOS VONRÉNYI RTT	
6	ZURAVL JULIA	62-5-3 TERÉZ SZÉNYI ÉRTÉKELÉSI ALAPITVÁNY	
7	HORVÁTH RÓBERT	MAGYAL VÁTIÉPARK SZÖVETSÉG	

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<http://www.interreg-danube.eu/approved-projects/lena>



"Sustainable and beneficial trade of wild plants in Szatmár-Beregi Region", Het Csillag Údülő - es Konferencia Központ
2017.08.04

8.	VADON? IELVA	A-53-B Tervezet/tervezés	Vadlány lila
9.	BALKA GYULÁNÉ		Barka Gyula
10.	BALKA GYULÁNÉ	Lekevel fűsz.	Balika Gyula
11.	MÁTY BEATKA	lepipőzés wiméka SÁLE	Utógt Zsolt
12.	MAGYBÉ DIENES HARIANNA	halyg kemélek kérsite	Sárga Diána kérsite
13.	Begy Diána	Nyugt Panna Donkolt EN	ly
14.			
15.			

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2. Local capacity building workshop Bulgaria

2.1 Agenda

Sustainable and beneficial trade of wild plants in Bulgaria

Date: 12-13 September 2017 **Location:** Ivanovo Municipality Building

DAY 1

9:00 – 9:30	Registration
9:30 – 9:45	Welcoming words
9:45 – 10:15	Introduction LENA
10:15 – 10:30	Coffee break
10:30 – 11:30	Introduction to medicinal plant trade in Bulgaria Chavdar Gusev
11:30 – 12:00	<i>Introduction to LENA Wild Plants pilot area – Rusenski Lom</i> <i>Lora Jebiril, WWF BG</i>
12:00 – 13:00	Group lunch
13:00 – 15:00	Introduction to FairWild Standard & principles of Fair Wild <i>Kirsten Palme, WWF HU/ TRAFFIC</i>
15:00 – 15:30	Coffee break
15:30 – 16:00	Practical experience with FairWild <i>Mike Brook, The Organic Trading Company</i>
16:00 – 17:00	Sustainable wild-harvesting - Group exercises

DAY 2 - Excursion

9:00 – 12:30	Field trip and discussion Brain storming LENA project activities for Rusenski Lom
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2.2 Minutes

DAY 1

Welcoming words

The participants were warmly welcomed by local authorities, who also expressed their gratitude of being part of the project and that so many people were attending. After this Kirsten Palme, WWF HU/TRAFFIC introduced herself and wished for productive two days of workshop.



Pic. 8: Official welcome of the participants

Introduction LENA

Kirsten Palme, WWF HU, gave a short overview of the duration, scope and objectives of the LENA project. After this, Kirsten Palme introduced the planned transnational wild plant activities of the project: local capacity building workshops, regional capacity building workshop in Hungary, regional study, press releases) and the structure and goals of the local capacity building workshop: getting an overview on which scale wild plants are being collected and utilized on, identifying opportunities for the pilot actions and planning the activities for the next year.

Introduction to medicinal plant trade in Bulgaria

Chavdar Gusev, one of the most renowned botanists of Bulgaria, gave a very in-depth overview of the long history and tradition that exists in the country regarding the wild collection of medicinal plants. This trade has been a major contributor to the Bulgarian economy for many years and the government has regulated it with a set of directives and regulations which also looks at sustainability issues, granting permits only for a certain amount of a species to be collected in a specific area. Furthermore, the establishment of companies etc. in this field is well regulated. CG also presented an overview of the plant species in use, the quantities of their use and their protection status.



Pic. 8: Chavdar Gusev presenting the Bulgarian legislation

Introduction to LENA Wild Plants pilot area – Rusenski Lom

Lora Jebiril, WWF BG, presented the pilot area of Rusenski Lom Nature Park. She described the different protection levels (e.g. Natura 2000), the specific valuable cultural heritage sites and the big variety of valuable wild plant species of the area and their medicinal properties.

Introduction to FairWild Standard & principles of Fair Wild

Kirsten Palme, WWWF HU/ TRAFFIC, presented the FairWild Cartoon with Bulgarian subtitles to introduce the topic to the participants. This was very well received. She then introduced the opportunities of the FairWild Standard for the LENA project. Thereafter the eleven Ecological and Social principles of FairWild FairWild Principles were described with more detail, explaining what problems of the sector they address and how all people along the wild plant product supply chain can benefit by their implementation.

Practical experience with FairWild

Mike Brook, the Founder Director of the Organic Herb Trading Company and board member of the FairWild Foundation introduced the Organic Herb Trading Company which supplies a diverse range of customers in the herbal tea, food, health & beauty and medicinal markets to participants. He explained that there is a big demand for high quality, organic wild plant resources from the market and that they are not so easy to find for various reasons. Therefore, his company is engaging with small companies at the beginning of the value chain to support them in documentation and certification processes, especially giving them a kickstart by granting money for their certification costs. To ensure a steady supply over a long time it is important to ensure the sustainability of the harvesting. Mike Brook gave some practical examples from his experience and encouraged the audience to follow the opportunity they have with the valuable resources available in the biodiverse region.



Pic. 9: Mike Brook presenting his company (OHTC) with the help of an interpreter

Group exercise/Discussion round

The discussion addressed several topics, e.g. the depopulation of the rural areas with young educated people moving to the cities and the aging of the local population. The participants agreed and also expressed this by all raising their hands, that the biggest restriction for them not collecting wild herbs on a commercial scale was that there was no facility that would buy their freshly collected herbs from them. They were all very much interested in an opportunity like this and asked the municipality to follow up on this idea.

DAY 2 – Field trip and discussion

The field trip gave the participants the opportunity to get an onsite experience at the pilot area in Rusenski Lom Nature Park. As many of them were collectors they immediately enjoyed collecting wild plants for their purposes, but also vividly shared all their knowledge about the usage etc. with the others. The group visited one of the famous and impressive stone churches of Ivanovo and used the time in nature and the lunch break to brain storm about LENA project activity ideas for the next year.



Picture 10: Joint photo of the workshop participants

2.3 Feedback

In their feedback the participants said that they were very much looking forward to the upcoming activities and that they found the event useful. Especially the second day field trip with knowledge exchange on site was perceived as a highlight. By some of the participants the acoustics of the venue and simultaneous interpretation to English during the presentations and group discussions was considered disturbing.

Nevertheless, the workshop triggered a lot of motivation to revive the old traditions, to create an opportunity to earn money for the rural population and to get ideas on how to make it possible to create a drying and buying facility for fresh herbs.



2.4 List of Participants



LENA WTS.1 LOCAL CAPACITY BUILDING - WILD PLANTS meeting

12.09.2017

Ivanovo Municipality, Bulgaria

Name	Organization	Signature	Phone No
Лопс Жеден	WWF БГ		0893 393 810
Вангел Велков	с. Иваноло		0884 030343



Веслана Давла	Иваноло		081162212
Радна Берба	с. Иваноло		081162531
Брага Велкова Миле	с. Иваноло		0894771870
Марианка Иванова	с. Иваноло		0898505616
Албана Духанова	Иваноло		081162800
СНД "Нар ПЛП" общински център	с. Иваноло		0855 49485
Звонка Р. Иванова	Иваноло		0876103484
Снежана Давла	Иваноло		081162027
Иван Иванова	Иваноло		0889468587
Милена Стефанова	с. Звонка		08 85457210
Таня Духанова	с. Иваноло		0888880005
Ваня Стефанова	РЛОСВ-Ря		0889417290
Гонка Христова	ДНП Русенски Лом		0887244308
Снежана Давла	Община Иваноло		0896890010



Обелинта Петрова	Обелинта Улатова	0893896266	<i>[Signature]</i>
Георги Георгиев	ДП. Русенски Лом	0885832515	<i>[Signature]</i>
Елена Георгиева	Кваново	0886045544	<i>[Signature]</i>
Невена Трајева	с. Табачка	0886444508	<i>[Signature]</i>
Райка Лотова	WWF BG	0893393812	<i>[Signature]</i>
KIRSTEN PALME	WWF HU / TRAFFIC	003620447880	<i>[Signature]</i>
Mike Brook	Organic Herb Trading	0044 7765 866700	<i>[Signature]</i>
Никола Георгиев	Милков с. Истреково	0889191308	<i>[Signature]</i>
Валентин Козар	Зем. с. Истрева, Горна Истрева	0888/41184	<i>[Signature]</i>
Стефан Стефанов	с. Истрева	0881 051001	<i>[Signature]</i>
Ванелия Стефанова	с. Истрева		<i>[Signature]</i>
Василка Ч. Кочанска	с. Табачка	0877789110	<i>[Signature]</i>
Мелита Ч. Кочанска	с. Табачка	08756200	<i>[Signature]</i>
Димитрина Ч. Кочанска	с. Табачка - БПС	08756200	<i>[Signature]</i>



Зина Георгиева Ангелова	с. Табачка	0	<i>[Signature]</i>
Ирина Георгиева	с. Табачка	0	<i>[Signature]</i>
Зорка Георгиева Ангелова	с. Табачка	0884563098	<i>[Signature]</i>
Снежана С. Зава Иванова	с. Табачка	081565295	<i>[Signature]</i>
Зорка Зава Иванова	Истрева	08845 05300	<i>[Signature]</i>
Ванелия Димитров	Община Кваново		<i>[Signature]</i>
Мариан Лозев	Община Кваново	0887654185	<i>[Signature]</i>
Веселина Ангелова	с. Табачка	0888622562	<i>[Signature]</i>
Димитрина Василева Кирева	с. Истреково	0885196538	<i>[Signature]</i>
Христо Иванов Христо	Републикански Музей - Пловдив	0894556498	<i>[Signature]</i>
Тамара Ивановна Кочанска	ДП. Русенски Лом	082/892397	<i>[Signature]</i>
Теодора Кочанска	Преводач	0878 321143	<i>[Signature]</i>
Стефан Бучев	Кваново	0690785633	<i>[Signature]</i>


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LENA WP5.1 LOCAL CAPACITY BUILDING - WILD PLANTS meeting

13.09.2017

Ivanovo Municipality, Bulgaria

Name	Organization	Signature	Phone №
<i>Кристина Палтие</i> KIRSTEN PALTIE	<i>Община Убонowo</i> WWF HU / TRAFFIC	<i>[Signature]</i> KPI	



<i>Мике Брок</i>	<i>Organic Herb Trading Co</i>	<i>[Signature]</i>	
<i>Евгени Тодоров</i>	<i>екоп</i>	<i>[Signature]</i>	
<i>Тодора Кончева</i>	<i>Превогар</i>	<i>[Signature]</i>	
<i>Мариета Неспова</i>	<i>Община Убонowo</i>	<i>[Signature]</i>	0883885266
<i>Иванка Сабова</i>	<i>Община Убонowo</i>	<i>[Signature]</i>	
<i>Анастас Лозет</i>	<i>Община Убонowo</i>	<i>[Signature]</i>	
<i>Лора Медвар</i>	<i>WWF BG</i>	<i>[Signature]</i>	0893393814
<i>Иван Убонowo</i>	<i>Убонowo</i>	<i>[Signature]</i>	0878739013
<i>Татяна Сабова</i>	<i>Мабака</i>	<i>[Signature]</i>	0884563092
<i>Лидия Тенева</i>	<i>Мабака</i>	<i>[Signature]</i>	239
<i>Кристина Визанова</i>	<i>Мабака</i>	<i>[Signature]</i>	
<i>Иванка Д. Дюлева</i>	<i>Мабака</i>	<i>[Signature]</i>	0884505900
<i>Тодора Сабова</i>	<i>Мабака</i>	<i>[Signature]</i>	081565296
<i>Розалия Митранова</i>	<i>Убонowo</i>	<i>[Signature]</i>	0884035373



Ралица Гондова	WWF		
Алианска Оливера	Муромчево		
Юлия Димитрова	Стрелица		
Кристина С. Георгиева	Сурожкица		
Снежана Костанчева	Куржалево		
Иван Иванов	Муромчево		
Кристина Илиев	Вангичи		
Ралица Гондова	с. Муромчево		
Мая Крумова	с. Иваново		
Анка Ленева	с. Иваново		
Мордана Савева	с. Иваново		

3. Local capacity building workshop Serbia

3.1 Agenda



Radionica "Jačanje lokalnih kapaciteta u oblasti sakupljanja samoniklog bilja"

Četvrtak 7.09.2017. Edukativni Centar Čardak, Deliblato
 Program

10.00 – 10.30	Registracija
10:30 - 10:40	Dobrodošlica Dunav Soja, prof. dr Zora Dajić Stevanović, Aromatea Udruženje
10:40 – 11:00	Predstavljanje učesnika

Prvi deo: Sakupljanje samoniklog bilja i trgovina u Srbiji i u targetiranim pilot područjima

11:00- 11:20	Uvod u promet lekovitog bilja u Centralnoj i Istočnoj Evropi/Srbija, Zora Dajic dajic@agrif.ba.ac.rs <i>Prezentacija i diskusija</i>
11:20– 11:45	Predstavljanje LENA Projektnih ciljeva i radionice "Jačanje lokalnih kapaciteta", Kirsten Palme, TRAFFIC
11:45 – 12:15	Potencijal pilot područja za sakupljanje samoniklog bilja, prof. dr Zora Dajić Stevanović, Aromatea Udruženje
12:15-13:00	Rad u grupama (teme će naknadno biti precizirane, npr): <ul style="list-style-type: none"> • Koje je stanje sakupljanja i prometa samoniklog bilja u Srbiji? • Na koji način stanje može biti unapređeno – kakva podrška je potrebna? • Koji nedostaci postoje u jačanju lokalnih kapaciteta - drugi aspekti? • Planovi upravljanja i šta oni obuhvataju? <i>Moderator</i>
13:00 – 14:00	Pauza za ručak



Drugi deo: Održivo sakupljanje samoniklog bilja: FairWild ekološki principi

14:00 - 14:30	Uvod o FairWild Standardu <i>predstavnik TRAFFIC-a</i>
14:30 – 15:30	Održivo sakupljanje samoniklog bilja: edukacija orijentisana ka ekološkim i socijalnim principima FairWild-a <i>predstavnik TRAFFIC-a</i> <i>Prezentacija</i>
15:30 – 16:00	Primeri iz prakse FairWild sertifikovani korisnik <i>Predstavnik</i>
16:00-17:00	Održivo sakupljanje samoniklog bilja <ul style="list-style-type: none"> • Rad u grupi; • Diskusija o primeni kriterijuma i zahteva standarda, kao i primena istih u pilot područjima; • Zaključci, Planiranje aktivnosti za sledeću radionicu.

3.2 Minutes

The local capacity building workshop and first learning interaction in Serbia was held on September 7th, 2017 at the Education center “Čardak” in Deliblato. It gathered around 25 people from different interest groups consisting of different types of businesses, park authorities, academic experts etc. The language of the workshop was Serbian with consecutive interpretation to English for Kirsten Palme, WWF HU/TRAFFIC and Bryony Morgan, FairWild Foundation and vice versa of the presentations they gave. This ensured that there was now language barrier and that the content could be well understood by everyone.



Pic. 11: Joint photo of the workshop participants

Opening words: Jovana Djisalov, GMO FREE – Danube Soya, welcomed the participants. She described the different topics of LENA which are being addressed in Serbia including Non-GMO soy as sustainable agriculture activity and announced the wild plant activities. Prof. Zora Dajic Stevanovic, contracted wild plant expert from IPA PP01, introduced herself and welcomed the audience from her side. These words were

followed by an introductory round from the participants in which everybody introduced themselves and his/her expectations and interests for the workshop to the fellow participants.



Pic. 12: Jovana Djisalov, Danube Soy, welcoming the participants

Intro to medicinal plant trade in SEE/Serbia: Prof. Zora Dajic Stevanovic started the workshop giving an overview of medicinal plant sector, including the trade in South East Europe/Serbia. With her explanation it was easy to understand that the collection and trade of medicinal plants covers many different steps which are often not easily trackable. She emphasized that the Balkan region is one of great plant diversity with a big number of endemic plant species (ca. 2500). These are a great treasure that needs to be valued. She estimated that Serbia is home to around 700 Medicinal and Aromatic Plant species (MAPs) and presented examples including among others: *Glycyrrhiza glabra*, *Hyssopus officinalis* and *Helichrysum arenarium*.

Introduction to LENA/project objectives and the local capacity building workshop:

Kirsten Palme, WWF HU/TRAFFIC added to the welcome, introduced the objectives of project LENA, the wild plant pilot sites and the planned activities as well as the aims of the workshop and wished for fruitful discussions.

Potential of pilot areas for the wild collection of Medicinal and Aromatic Plants (MAPs):

Prof. Zora Dajic Stevanovic addressed some of the issues of the wild collection of plants in Serbia. In most cases there is no mapping of the activities and no assessment of how big the sustainable harvesting potential for species is. There is also a big loss of traditional knowledge as collectors are often elderly people who would traditionally pass this on orally to the younger generation. The collectors are often shepherds that do collection as an additional source of income. Depopulation in rural areas, especially in mountainous areas, increases as many young people are not interested in this work, which is not well paid, and move to urban areas. The abundant use of fertilizers around areas that produce organically also poses a problem. It is essential that collectors are trained in sustainable harvesting practices and standards for hygiene.

Fruška Gora National Park: 90% of the area is covered by forest. It is an area with high value (Flora and Fauna). One third of all plant species in Serbia can be found in Fruška Gora including 157 sp. of relict species and 30 species of orchids. At the moment there is no commercial collection as only the park manager is allowed to collect and is able to sell them. Companies are not allowed to collect, but could buy from the park manager. *Ruscus aculeatus* is being collected illegally, but also grown in gardens. The park is divided into 3 zones. Some plant species are strictly protected like juniper, but others could be collected: e.g. linden (content of tea of Fruška Gora), rosehip, elder, blackthorn, *Cornus mas*, ivy, primrose, ginger, thyme, dandelion, nettle etc. In total there is a huge unused potential of several 1000t. An economic survey estimated the value at around 1 million Euro.

Deliblato Sands Special Nature Reserve: With an area of approx. 350 km², Deliblato Sands Special Nature Reserve is the largest European continental sand area. It was classified as important Bird Area, 900 plant species including more than 200 medicinal and aromatic plant species (MAPs) and rarities like *Rindera umbellata*.

This richness in species can only be conserved if sheep and goats keep grazing the area and meadows are kept open. Among the species with high collection potential are elder, rosehip, juniper, and hawthorn.

To ensure good practice and sustainability training and a control of the collection will be necessary for both areas.



Pic. 13: Prof. Dajic Stevanovic speaking about the potential of the pilot areas

Group discussion

In what ways can the situation be improved – what support is needed?

Main issues:

- Lack of collectors
- Legislation
- Pressures from settlements
- No cattle on pastures -> species are becoming endangered as pastures vanish

Solutions:

- Cultivation? Some MAPs can be grown in poor soil
Problems: knowledge, fertilization, production costs, cost of land, work
- Maybe collectors can be hired and transported to these areas -> mobile collectors – contract with exporter
- Make “collector” a proper job! – collector company
- Transport within the country – good example SVRLJIG

➔ Next training will be in Fruska Gora at the beginning of July

Further Discussion

Drafting of New Regulations by the ministry

- Call for common interest between economy and nature conservation
- Work in close relation with the chamber of commerce
- Quota: pay in advance before collection for certificate is a problem
- Problem: Permit System is creating substantial losses for businesses due to long waiting times

- Suggestion: a registration based on the principle of CITES registration at customs – declare the amount of collected plants and establishing a fee system for violations. Staff at ministry is missing knowledge for their topic
- in Serbian similar words for thyme and frankincense – they are mixed up
- obstacles for businesses

Overall introduction to FairWild Standard

After the lunch break, Kirsten Palme, TRAFFIC, introduced the opportunities of the FairWild Standard for LENA project and presented the newly translated FairWild Video with Serbian subtitles to introduce the participants to this best practice standard.

Thereafter Bryony Morgan from the FairWild Foundation spoke about the founding of FairWild and the FairWild Foundation. She explained the eleven Ecological and Social principles of FairWild FairWild Principles more in depth and what they mean in practice for the people involved in this sector. This presentation was followed by Q&A from the participants who profited from the chance to ask some questions directly to a person who works with this Standard every day and has a lot of practical knowledge.

Practical case study from the FairWild-certified operator

Peter Rangus, who works for a Serbian company, Pharmanais, gave a very vivid description how he was able to assist their supplier Plantamell to receive their FairWild certification for rose hips, which are then used in tea and cosmetic products. He described the onsite difficulties, but also emphasized on how much the collectors benefit from the added value and security. PR encouraged participants to think about this opportunity since there is a big interest of buyers who are searching for transparent products which are hard to find.



Pic. 14: Peter Rangus, Pharmanais, discussing FairWild with the workshop participants

CONCLUDING REMARKS, Planning activities for the next workshop

In the concluding remarks, Kirsten Palme, thanked all the participants for being so actively involved and for their feedback. Considering the training next year the participants agreed that it would be best to have something practical with a long lasting effect excedding the project duration, e.g. Training for collectors or similar


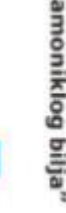
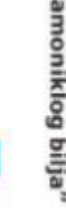
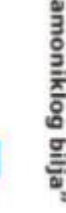
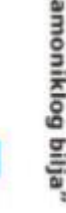
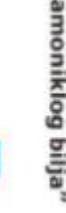
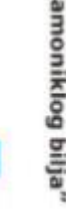
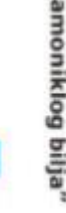
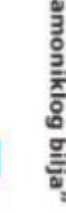
3.3 Feedback

The feedback of the participants was very positive. The outside venue at the pilot site in Deliblato and the mixed group of stakeholders was perceived as a good setting and provided a good basis for personal discussions. The group ended the day thrilled for new activities and told the organizers about their ideas, but also about their concerns in small group conversations after the closing of the event.

3.4 List of Participants

Training: "Jačanje lokalnih kapaciteta u oblasti sakupljanja samoniklog bilja"
 Datum: 07.09.2017. godine
 Location: Deliblato



No.	Name	Company/Institution	Work position	Phone number	Address	E-mail	Signature
1	ZORAN ILIĆ	ZABRUGA ZAPLANSKI ZINŠAD		062 421 052	GAŠIĆIN HAN	zoran.ili@zabrugazp.zn.hr	
2	DEJAN MIKALJEVIĆ	-/-		062 281 965	-/-	mi@kvedig.com	
3	NEBOJŠA STRAJKOJEVIĆ	Adonis's sepa bar		063 101 366	Sečobunji	nebojsa@adonis.rs	
4	RAJKA OLIĆ DRAGIĆ	-/-		065 761 864	-/-		
5	LEONA VUKOVIĆ	NVO ANOTHA TGO		069-390199	NOVI SAD	INFO@ANOTHA.TGO	
6	ZIVKO VLAHINJA	WOODENG ZALEVOJTO		065/5092014	BANJA LUKA	zivko@woodeng.ba	
7	DIMITRIJE SEŠO	AMAPIT		062/158058	-/-	gma@amapit.com	
8	BRADUT MOGEMN	PAULILO FOUNDATION/TRAFFIC	EXECUTIVE OFFICER	744 1223 177 421	EMSBURG UK	sebastian@paulilo.org	
9.	MIRKO OLUŠIĆ	"MACVAL" D.O.O.	GENERAL MANAGER	+381 6356338	LOUČENSKA 7	MIRKO.OLUSKI@MACVALGROV.R.CRH	

Training: "Jačanje lokalnih kapaciteta u oblasti sakupljanja samoniklog bića"
 Datum: 07.09.2017. godine
 Location: Deliblato








No.	Name	Company/Institution	Work position	Phone number	Address	E-mail	Signature
10.	БЕГУЦАБА УЛАТ	Зател 34 ЗАУГ Проподе Спалје	Бисер каменик	066 381 700	Ип Улаћт Радт 91 # Беопат	Bezistara.11a @ 22PS.ES	
11.	МАРИЈУС ОЛЕНА	Ур. Угол. Јинио С. БАЛАТ	Сум. т. т. ф. Ур. 1. 2. 5.	065 514 - 338	М. Гуркој 24 2600 Крпачево	marjus.olds@ krafurme.rs	
12.	Јуан СОСТАЈИЧ	Росити. Вегај. Фракт ЕССОАС	Доцент	06440870	Ресурси. УОС ЕССОАС	resturid@qifbg.ac rs	
13.	ЛЕДИЈА ЈУРКОВИЋ	НВО АНОМА СЕД	РЕДОВАНИК АДРИЈЕНА	065 370 199	НОВИ СРД	info@nadrpa@cinic.com.hr	
14.	Зоран Николић	Herba	директор	063 212 654	Београд Ул. Милошески	zaino@cinic.com.hr	
15.	БЕНИСИЈА НИКОЉИЧ	HERBA	Куровалица Негена	063 - 11 - 42 - 832	Битумиште вуча ЕССОАС	b.milosevic@ krafurme.rs	
16.	Б. МАДАНА ДИРЕКТОРКА	УНГРИТ ТАТИЛИ	КАРД. 3А СЕНТРАЛ	069 881 442	ПАНЧЕВО	madanib@ krafurme.rs	
17.	ВЛАДИМИР УЛПОВИЧ	П. Б. Вегај. Фракт	Н. С. 39. септембар	064/881 013	Радечево	vladimirc@ krafurme.rs	
18.	БОБЕ ДАВУС	РАСКОУАИС	ВАШНИК	00 392 60 621 805	Медојт 810 ШТАРГАУ	bobed@krafurme.rs	

Training: "Jačanje lokalnih kapaciteta u oblasti sakupljanja samoniklog bilja"

Datum: 07.09.2017. godine

Location: Deliblato



No.	Name	Company/Institution	Work position	Phone number	Address	E-mail	Signature
19.	SOJNICA BIBIĆ	ŠKOLJKI PILOTU TOJA	koordinator	064/111944	V. MPRičA 8/K/119	pristavac@omazje.org	
20.	Godiša LUTKOST	UKRAJINSKA UNIVERZITET	STAVNIK	069/8552-562	BUL. OSUŠENJE 36 NOVI SADI	glavolub@ukr.net	
21.	KRISTINA PALNE	WILDLIFE TRAVEL	LENA Project manager	+382041944880	Alma 2222-2222 BUDAPEŠT	kristin.palme@wfl.com	
22.	YESJA S. SEFIROVIĆ	POKRETNOST VLADAR	Translator Interpreter	064/1503672	Bul. Kraljević 8	vesna.sak@gmail.com	
23.	MIRJANA MAGERIĆ	DUNAV BIOVA	PROJECT COORDINATOR	063/1115115	VAŠE STRAČIĆA 2119 NOVI SADI	magerovic@puna.gov.rs	
24.							
25.							
26.							
27.							

4. Local capacity building workshop Slovenia

4.1 Agenda



VABILO NA REGIONALNO DELAVNICO: NABIRANJE RASTLIN KOT GOSPODARSKA DEJAVNOST V ZAVAROVANIH OBMOČJIH Natura2000

Bohinj, Stara Fužina, 21. 9. 2017

Turizem Bohinj – Zavod za pospeševanje turizma, Stara Fužina 53 B, 4264 Bohinj



BSC, poslovno podporni center, d.o.o., Kranj, Regionalna razvojna agencija Gorenjske v sodelovanju s Turizmom Bohinj in WWF Madžarska organizira regionalno delavnico na kateri želimo obravnavati zakonske okvire za razvoj gospodarske dejavnosti nabiranja rastlin v zavarovanih območjih Nature2000, predstaviti FairWild koncept, odpreti diskusijo o trenutnem stanju nabiranja divjih zelišč, pridobivanja finančnih sredstev za razvoj zelenih delovnih mest in o izzivih in priložnostih na obravnavanem področju, vključno s študijskim obiskom.

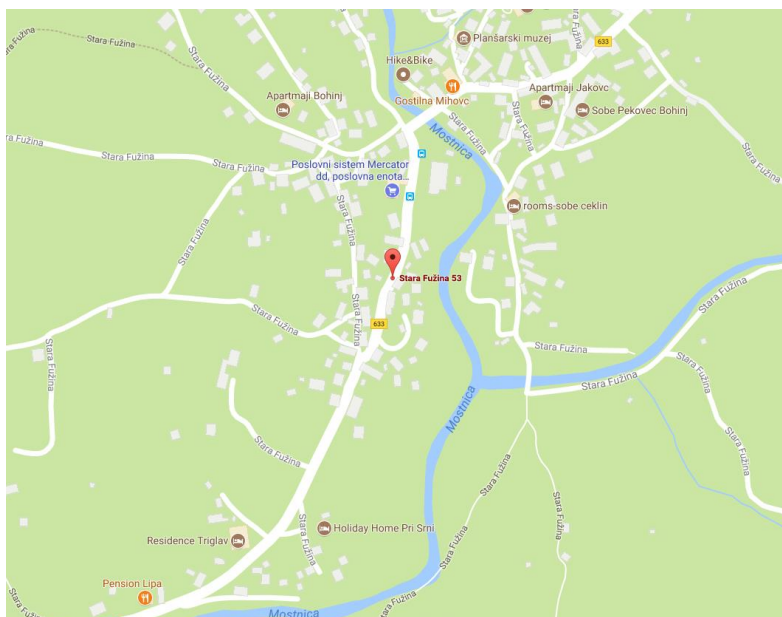
Prijave na delavnico pošljete do 19. 9. 2017, do 15.00, na: klemen.langus@bohinj.si

Dnevni red delavnice 21.9.2017:

8.30 – 9.00	Registracija /registration
9.00 – 9.15	Pozdravne besede /welcome speech <ul style="list-style-type: none"> • Klemen Langus, Turizem Bohinj • Blanka Odlazek, BSC Kranj, RRA Gorenjske • Kirsten Palme, Traffic
9.15 – 9.30	Predstavitev udeležencev / Introduction of participants (Klemen)
9.30– 9.50	Predstavitev LENA projekta in delavnice / introduction of the project and workshop Kirsten Palme, TRAFFIC
9.50-10.10	Analiza stanja / State of play Triglavski narodni park
10.10-10.30	Odmor
10.30-10.50	Predstavitev FairWild standarda / introduction of FairWild standard Traffic
10.50-11.20	Trajnostna vzpostavitev gospodarske dejavnosti nabiranja divjih zelišč: usposabljanje o ekoloških načelih FairWilda / Sustainable wild harvesting, training about the ecological rules of FairWild
11.20-12.00	Trajnostno nabiranje zelišč – delavnica / Sustainable wild harvesting workshop <ul style="list-style-type: none"> • Skupinske vaje / group excercises • Razprava o uporabnosti meril in zahtev ter izvajanju na pilotnih področjih /Discussion about the applicability of the criteria and requirements, and implementation in the pilot areas
12.00-13.00	Kosilo / lunch

13.00-13.40	<p>Diskusija o problematiki: / discussion about the issues</p> <ul style="list-style-type: none"> • Kakšno je stanje nabiranja in trgovine z divjimi rastlinami v Sloveniji? / What is the status of wild plant harvesting and trade in Slovenia? • Na kakšen način se lahko stanje izboljša - kakšna podpora je potrebna? /In what ways can the situation be improved – what support is needed? • Katere vrzeli obstajajo za krepitev zmogljivosti? / What gaps exist for capacity-building and other aspects? • Načrti upravljanja, kaj pokrivajo? /Management plans what do they cover?
13.40- 14.10	<p>Predstavitev študij primerov tradicionalne uporabe divjih zelišč / presentation of the study cases on the traditional use of wild herbs</p> <p>Peter Rangus, družinsko podjetje Arxfarm, Slovenija</p>
14.10-15.00	Odmor / break
15.00-17.00	Študijska tura / study tour

Lokacija: Naslov: Stara Fužina 53 B, 4265 Bohinj



4.2 Minutes

Opening words:

To kick-off the event the participants were welcomed by Klemen Langus, Turizem Bohinj, who introduced the area and location of the event. These words were followed by Blanka Odlazek, BSC Kranj, RRA Gorenjske, who shortly introduced herself and the LENA activities BSC Kranj is implementing as a part of LENA project in the Gorenjska region and Kirsten Palme, WWF HU who also welcomed everyone and wished for a very interactive workshop.

Introduction of participants

In an ensuing round of introduction all participants shortly described who they are adding what their background is and what they are expecting from the workshop. All participants expressed that they are already involved in the wild plants sector or in the region in different ways and that they were eager to hear about the project objectives and the possibilities in which they can contribute.

Introduction of the project and workshop

Kirsten Palme, WWF HU, gave a short overview of the duration, scope and objectives of the LENA project. After this, Kirsten Palme gave an overview of the planned transnational wild plant activities of the project: local capacity building workshops, regional capacity building workshop in Hungary, regional study, press releases) and the structure and goals of the local capacity building workshop. These included getting an overview of what kind of usage of wild plants is actually taking place and on which scale, identifying opportunities for pilot actions and planning the activities for the next year.



Pic. 15: Kirsten Palme introducing LENA project to the participants

State of play Triglavski narodni park

Andrej Arih, from Triglav National Park presented the National Park and also the surrounding Biosphere Reserve. He focused on the different zones of the NP and what regulations these imply and what the managements experiences are with the collection and use of wild resources of private people (local and tourists).

He explained that officially there is no granted commercial wild collection, but that many people take use of their right to collect for personal use and that this can also lead to ecological problems. From literature it is known that there was a large-scale use of *Gentiana lutea* in the past. Andrej Arih also introduced the TNP label as well as the management plan.



Pic. 16: Andrej Arih presenting Triglav National Park

Introduction of FairWild Standard and Training about the ecological rules of FairWild

Kirsten Palme, WWF HU/ TRAFFIC, presented the FairWild Cartoon with Slovenian subtitles to the participants to give an overview. She then introduced the opportunities of the FairWild Standard for the LENA project. Thereafter the eleven Ecological and Social principles of FairWild FairWild Principles were described with more detail, explaining what problems of the sector they address and how all people along the wild plant product supply chain can benefit by their implementation. The presentation also made clear that the FairWild Standard can be implemented in different ways that include not only certification, but also the possibility to be included in voluntary codes of conduct and management plans for example.

Group exercise:

In the group session the main issues identified were that there only private people are collecting for their personal use and there is very little wild plant collection taking place for commercial purposes.

This is due to some legislative impediments, e.g. the lack of regulating commercial collection in private grounds legally, higher wages compared to other Central European countries and depopulation of rural areas.

Presentation of the study cases on the traditional use of wild herbs

Peter Rangus, owning a Slovenian company Arxfarm which sells essential oils explained how he got engaged with FairWild by helping a Serbian company to receive their certification for the collection of wild rose hips. He explained what the implementation of such a best practice standard and its principles means in practice and how to convince people that it is for their best and they do not have to be afraid of documentation and controls which they were not used to. He emphasized that there are many international companies who are looking for reliable and transparent sources. FairWild can be a chance for people in the supply chain, especially those at the beginning to add value and to create a better working environment.



Pic. 17: Peter Rangus explaining the FairWild Standard implementation

Study tour

The study tour in the afternoon took the participants to local producer of a local tea made from wild collected and cultivated herbs. The owner explained that wild collection can be difficult as private land owners are not always pleased if she enters their property and that she therefore decided to go only on fields of people she is familiar with. She doesn't collect in the NP area, because as she explains it is almost impossible for her to recognize any zone boundaries etc. In the field and she doesn't want to violate the rules. She described the process of making her teas and the herbs she uses also emphasizing that it is important to produce in high quality. Regarding the ingredients of the teas she made sure she didn't use any plants that are officially declared »medicinal« and she would therefore have to undertake additional expensive testing. These »testing« costs is also what is keeping her away from producing cosmetics. From the participants side there was a lot of interest in the production and also about the local »Bohinjska« product labelling.



Pic. 18 and 19: Field visit a Bohinj tea producing site (left) and their product (right)

4.3 Feedback

The feedback of the participants was very constructive. It was perceived as benefit that there was only a highly skilled small group for the discussions and idea development. The venue on site at one of the Triglav National Park Centres at the pilot site in Bohinj was highlighted in the feedback. Opportunities to have discussions about the management plan of Triglav National Park, legislation in general and labelling was seen as the biggest opportunity for the pilot area. Furthermore, the wish to engage with and support small scale boutique size businesses was expressed.



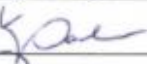
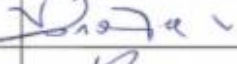

4.4 List of Participants



Lista prisotnosti – Attendance list

Kraj, datum / place, date: Bled/Bohinj 20. 9. 2017

Namen sestanka / purpose of the meeting: D55 sestanek s TNP in Turizmom Bohinj – priprava na delavnico / WPS meeting with TNP and Tourism Bohinj – preparation for the workshop

Ime organizacije / Organization's name	Ime in priimek udeleženca / Participant's name and surname	e-naslov / E-mail	Podpis / Signature
BSC KRANJ	BLANKA ODLAŽEK		
WWF HU / TRAFFIC	KIRSTEN PALTE		
TNP	ANDREJ AZIH	andj.azih@tnp.gov.si	
TURIZEM BOHINJ	MATJA PAULIHA		



Poslovno podporni center Kranj
Regionalna razvojna agencija Gorenjska



Danube Transnational Programme

LENA

Lista prisotnosti – Attendance list

Kraj, datum / place, date: Bohinj 21. 9. 2017

Namen sestanka / purpose of the meeting: D55 Regionalna delavnica: Nabiranje rastlin kot gospodarska dejavnost na zavarovanih območjih / WP5 Regional capacity building workshop: harvesting plants as economic activity in the protected areas

Ime organizacije / Organization's name	Ime in priimek udeleženca / Participant's name and surname	e-naslov / E-mail	Podpis / Signature
BSC KRANJ	BLANKA ODLAŽEK	blanka.odlasek@bsc-kranj.si	
WWF HU / TRAFFIC	KIRSTEN PALME	kirsten.palme@traffic.org	
TNP	ANDREJ ARIH	andrej.arh@tnp.gov.si	
	JANKO RODE	rode.janko@gmail.com	
MARIJA ZVAN NOSILKA DOP. DEJAVNOSTI NA METIJI	MARIJA ZVAN	marija.zvan@gmail.com	
VLEŠTO, JUVSKO, TURIZEM BOHINJ	CTRIP KRENJ	vlessto.jurskova@ctvp-krenj.si	
	MARCO VIDUČA	marcoviduca@gmail.com	
	JANEA DOBRANEC	zdenca.dobranec@gmail.com	
TURIZEM BOHINJ	JANA VILHAR RAVNEC	folklor@turizem-bohinj.si	
ARAFARM D.O.O	PETER KANGUS	peter.kangus@arafa.com	
BSC KRANJ	GREGOR ERZNOZNIK	gregor.erznoznik@bsc-kranj.si	
BSC Kranj	Franya Gabrisch-Schwitt	franya.gabrisch@bsc-kranj.si	