

CZECH REPUBLIC

Summary of Regional Stakeholder Meetings (D 3.2.3)

In the course of the initial desk research project partners collected information and analysed the current situation and framework conditions for Crowdfunding (CF) as well as the alternative finance market development and actors in each of the CrowdStream partner regions (see D 3.1.1 Regional Market Analysis on CF, D 3.2.1 Regional Profiles, D 2.3.3 Map of Regional Stakeholders).

In a next step, through the involvement of active and relevant stakeholders in workshops and meetings, results of the analysis phase were discussed and learnings for further development of the Regional Action Plans and a transnational development strategy for CF in the Danube Region were produced.

This document summarises the most relevant results from the stakeholder involvement activities, which will be a main input for the development of strategical visions for further development of CF environments in all project regions in the Danube area.

Event number	Event Nr. 1	Event Nr. 2
Date	18.10.2017	9.11.2017
Place	Conference room JAIP	Conference room JAIP
Organiser	JAIP	JAIP
Topic / Name of event	Alternative sources of financing	Crowdfunding meeting
Participants number	12	16
Stakeholder organisations (Examples)	<ul style="list-style-type: none"> - Regional Development Agency of South Bohemia - South Bohemian Chamber of Commerce - University of South Bohemia in Ceske Budejovice, Faculty of Economics - Etc. 	<ul style="list-style-type: none"> - University of South Bohemia in Ceske Budejovice, Faculty of Agriculture

<p style="text-align: center;">Addressed target groups</p>	<ul style="list-style-type: none"> <input type="checkbox"/> SMEs <input checked="" type="checkbox"/> Start-ups <input type="checkbox"/> Social Enterprises <input checked="" type="checkbox"/> Business Support Organisations <input type="checkbox"/> Incubators <input type="checkbox"/> Higher education & research <input type="checkbox"/> Technology Transfer Center <input type="checkbox"/> CF platforms <input type="checkbox"/> Banks <input type="checkbox"/> PR agencies <input type="checkbox"/> Reg. public authorities 	<ul style="list-style-type: none"> <input type="checkbox"/> SMEs <input type="checkbox"/> Start-ups <input type="checkbox"/> Social Enterprises <input type="checkbox"/> Business Support Organisations <input type="checkbox"/> Incubators <input checked="" type="checkbox"/> Higher education & research <input type="checkbox"/> Technology Transfer Center <input type="checkbox"/> CF platforms <input type="checkbox"/> Banks <input type="checkbox"/> PR agencies <input type="checkbox"/> Reg. public authorities
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Learnings for Regional Action Planning (Summary of Stakeholder Inputs)

Please indicate the most relevant learnings from the regional stakeholder meetings for each question.

Experience of local stakeholders with crowdfunding

- general awareness on CF exists (especially donation based models) – mainly Kickstarter, Indigogo, HitHit
- basic knowledge on loan based models (Zonky)
- lack of information on CF current development internationally
- low awareness on CF infrastructure and supportive services
- non-existence of guidance or tools for potential users

Difficulties encountered

- lower interest from SME's in terms of having CF as a potential source of finance

Suggestions for improving the access to CF for SMEs

- elaboration of tools for guidance, advisory services, dissemination
- capacity building (users / platforms)
- promotion of new CF models (equity based) development
- needs for dissemination campaigns

Envisaged regional development goals

- establishment of supportive services (competence center, contact point)
- integration of CF approach into regional support schemes
- specialized CF events

Suggestions for support actions

- dissemination / promotion of CF
- capacity building
- knowledge transfer
- support to services that helps creating campaigns or access the international platforms

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