

HUNGARY

Summary of Regional Stakeholder Meetings (D 3.2.3)

In the course of the initial desk research project partners collected information and analysed the current situation and framework conditions for Crowdfunding (CF) as well as the alternative finance market development and actors in each of the CrowdStream partner regions (see D 3.1.1 Regional Market Analysis on CF, D 3.2.1 Regional Profiles, D 2.3.3 Map of Regional Stakeholders).

In a next step, through the involvement of active and relevant stakeholders in workshops and meetings, results of the analysis phase were discussed and learnings for further development of the Regional Action Plans and a transnational development strategy for CF in the Danube Region were produced.

This document summarises the most relevant results from the stakeholder involvement activities, which will be a main input for the development of strategical visions for further development of CF environments in all project regions in the Danube area.

Event number	Event Nr. 1	Event Nr. 2
Date	16 November 2017	11 December 2017
Place	Szombathely, Hungary	Szombathely, Hungary
Organiser	Pannon Business Network	Pannon Business Network
Topic / Name of event	Stakeholder group meeting	Stakeholder group meeting
Participants number	8	6
Stakeholder organisations (Examples)	Commercial banks Chamber of Commerce and Industry Enterprise Development Agency	Academy of Science Educational Institute SME

<p>Addressed target groups</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> SMEs <input type="checkbox"/> Start-ups <input type="checkbox"/> Social Enterprises <input checked="" type="checkbox"/> Business Support Organisations <input type="checkbox"/> Incubators <input type="checkbox"/> Higher education & research <input type="checkbox"/> Technology Transfer Center <input type="checkbox"/> CF platforms <input checked="" type="checkbox"/> Banks <input type="checkbox"/> PR agencies <input checked="" type="checkbox"/> Reg. public authorities 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> SMEs <input type="checkbox"/> Start-ups <input type="checkbox"/> Social Enterprises <input type="checkbox"/> Business Support Organisations <input type="checkbox"/> Incubators <input checked="" type="checkbox"/> Higher education & research <input type="checkbox"/> Technology Transfer Center <input type="checkbox"/> CF platforms <input type="checkbox"/> Banks <input type="checkbox"/> PR agencies <input type="checkbox"/> Reg. public authorities
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Learnings for Regional Action Planning (Summary of Stakeholder Inputs)

Please indicate the most relevant learnings from the regional stakeholder meetings for each question.

Experience of local stakeholders with crowdfunding

- meeting with platform owners from UK and NL on previous project meetings
- one successful campaign at an SME

Difficulties encountered

- national crowdfunding market is weakly developed, only donation-based platforms are existing mostly for small scale social aims
- lack of adequate regulatory framework
- lack of knowledge on how to enter to international platforms

Suggestions for improving the access to CF for SMEs

- improve regulatory framework through FinTech Innovations
- training for interested SMEs on crowdfunding

Envisaged regional development goals

- increase the knowledge on crowdfunding

Suggestions for support actions

- identify possible facilitators
- awareness raising
- training for business support organisations
- training for interested SMEs on crowdfunding

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