

Introduction Module 1

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Excellence in research, social and technological innovation project management – **Excellence-in-ReSTI**

Agenda

- About us ... (the module developers)
- Module 1 - Overview
- Objectives, outcomes & examples
 - Course 1.1
 - Course 1.2
 - Course 1.3
- Recommendations
- Contacts & Help



About us ... (the module developers)

- EuroVienna
 - International project development and management
 - Idea -> Proposal -> Management -> Audit
 - Training; Consulting; EuroAccess Macro-Regions DB; ...
- CUNI
 - Charles University - Centre for Knowledge and Technology Transfer
 - Innovation network: connecting academia and external partners
 - Prague, Czech Republic, founded in 1348
- UB
 - University of Belgrade - Faculty of Economics
 - The scientific and educational institution in the field of economic sciences
 - Belgrade, Serbia, founded in 1808



CHARLES UNIVERSITY
Centre for Knowledge
and Technology Transfer



UNIVERSITY OF BELGRADE
Faculty of Economics

Module 1 - Overview

- Module 1: EU Policies
 - 3 Courses
 - Introduction to the EU Funding Landscape
 - Programmes
 - Structure
 - Their goals and objectives
 - Guidelines
 - Background information
 - "Do you speak EU?"
 - "Do you understand EU?"



Module 1 - Main 2 goals

- We want you to understand how the EU is funding ideas!

and

- We want you to know where to look for information!



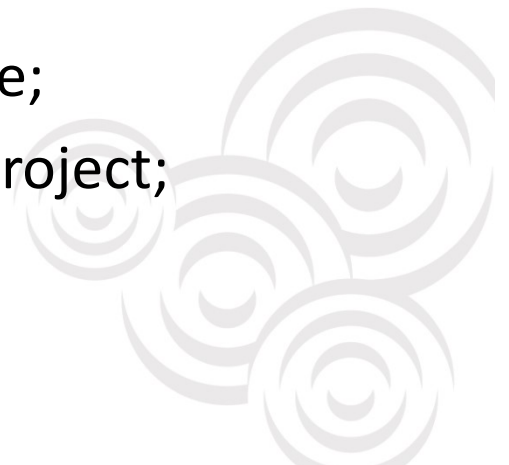
Module 1 - Overview courses

- Course 1.1 - EU Grant Landscape & Funding
 - Structure
- Course 1.2 - EU Policy Goals & Guidelines
 - Background
- Course 1.3 - EU Strategy EU 2030 and beyond
 - Future



Course 1.1 - EU Grant Landscape & Funding

- Objective: Overview on existing EU funding options
- Outcomes:
 - Allocate one or more funding programmes for a specific project idea (1st step; Not on call level;)
 - Understand where to look for information;
 - Understand the programme specific language;
 - Know which questions to ask for defining a project;



Course 1.1 - Example

- Playground activity (trying out)
- Understanding priority areas and contacting a programme
 - Interreg Alpine Space
 - Identify one priority area
 - Playground: Define (create, find, ...) one project idea
 - Try to link your idea with the priority area
 - Understand what is meant; Do you have enough background information? (If something is missing: define it)
 - Write down open questions (high level)
 - Identify contact point
 - Summarize what you have learned and rewrite your original project idea
 - -> Important: In the real world: Do not try to bend your idea too much!

Course 1.2 - EU Policy Goals & Guidelines

- Objective: Introduction to EU priorities, policy goals and related strategies
- Outcomes:
 - Understanding the linkages between policies and practical implementation (e.g. programmes)
 - Knowledge about where to search for strategic documents
 - Being able to understand and find the most relevant priority areas influencing EU and national funding policies

Course 1.2 - Example

- Forest activity (reflection)
- Applying a strategic document on a potential project idea
 - Select a few countries of your choice
 - Read background information provided within this activity
 - Try to identify strengths and weaknesses of each countries
 - Develop trends based on your choice of countries
 - Write down a brief outline of your strategic project idea
 - Try to understand the strategic recommendations per country;
How could they influence your project idea?

Course 1.3 - EU Strategy EU 2030 and beyond

- Objective: Insight into the institutional design of the EU (values, organization, strategic priorities, ...) and its future development
- Outcomes:
 - Understanding the landscape and functioning of EU institutions
 - Getting to know the key priorities (current & future)
 - Using this knowledge to better understand and target programme specific priority areas (funding proposal)

Course 1.3 - Example

- Library activity (self studying)
- EU – Institutional Framework and Structure
 - Read / Watch
 - Council of European Communities (1992). Treaty on European Union
 - European Union – Ep 1.2 – EU Institutions (Feb 4, 2016) [Video file]
 - Ten Priorities of the EU
 - Continue with Quiz, Forest or Playground activity

Recommendations

Strategic and programme documents

- Try to look behind the "official" documents!
- Try to understand what is intended!
- Read the whole document!
- All parts may be equally important!
- High level priorities are often not very concrete!
- Focus on your vision / project idea!



Contacts & Help

- Moodle platform (Moodle Plaza)
- ReSTI Infodesk (tinyurl.com/resti-infodesk)
- Message via Moodle (Martin Marek)



Thank you!

