

Deliverable D.C.2.1

Report on the Kick-Off Dissemination Event

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WP: **WPC**

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Document History

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Preface

Acronym:	OJP4Danube
Title:	Coordination mechanisms for multimodal cross-border traveller information network based on OJP for Danube Region
Project Code:	DTP3-447-3.1
Start date:	01.07.2020
End date:	31.12.2022
Budget:	3.005.633,42 € (ERDF Contribution: 2.460.625,09 €)
Objective:	SO 3.1 Support environmentally-friendly and safe transport systems and balanced accessibility of urban and rural areas

Abbreviations

Abbreviation	
ATE	AustriaTech – Federal Agency for Technological Measures Ltd.
DTP	Danube Transnational Programme
EUSDR	The EU Strategy for the Danube Region
ITS	Intelligent Transport Systems
OJP	Open Journey Planning
UNIZA	University of Zilina
VAO	Verkehrsauskunft Österreich
WP	Work Package
WPC	Work Package Communication
ZSSK	Železničná spoločnosť Slovensko, a. s.

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1. About OJP4Danube

There is a growing demand for multimodal and cross-border trips in the Danube Region, both for commuting and for tourism. However, the region lacks a fully integrated multimodal network, particularly in terms of providing travellers with reliable travel planning information which will cover both public transport services and cycling/walking infrastructures. The fragmentation of transport authorities across regions and countries is a significant obstacle in the implementation of such an effective multimodal information network. The main aim of the OJP4Danube project is therefore to improve coordination mechanisms between transport operators and travel information providers to align travel data and enable smoother multimodal cross-border travel information-sharing. Hence, the focus is put on the main railway corridors connected to regional and local networks, and on cycling routes and cycling-relevant travel information. The project builds on the previous cooperation established in the LinkingAlps and LinkingDanube projects, bringing together 14 partners from 8 Danube Region countries. OJP4Danube will focus primarily on implementing the Open Journey Planning (OJP) Standard and extend it to cover variables relevant for integrating eco-friendly modes in journey planning. In parallel, the project will define long-term organisational structures in the Strategy and Actions Plans to ensure continuity and replicability of the project results beyond its lifetime. In the longer term, the project is expected to enable a shift for both short- and long-distance trips towards more environmentally- friendly modes, including cycling and other eco-friendly modes.

2. Summary

The Kick-off dissemination event entitled “*Ten years of ITS Directive: Joint technical workshop of CROCODILE 3, FRAME NEXT and OJP4Danube*” took place on Tuesday 24, November 2020 – 09:00-13:00 (CET) via Zoom Platform. It was jointly co-organised by the European projects CROCODILE 3, FRAME NEXT and OJP4Danube. Three of the currently running projects have joined forces in order to present their highly innovative plans and achievements to a broad audience.

The diversity of these projects represents a crucial advantage in reaching out to the target groups of OJP4Danube. By addressing the transport community on many different layers and in various professional sub-areas, the Kick-Off Dissemination Event aimed at enlarging the focus of all participants with a strong reference to sustainable and multimodal mobility solutions. By uniting all the different stakeholders, it was possible to raise awareness for the innovative approach of Open Journey Planning while at the same time pointing out its role within the legislative framework that is established by the EU ITS Directive and its supplementing Delegated Regulations.

CROCODILE 3

The CROCODILE corridor unites public authorities, road administrations and traffic information service providers of seven European Member States. It is funded by the Connecting Europe Facility and is committed to set up and operate a data exchange infrastructure based on DATEX II. With a corridor project that is structured like this, CROCODILE provides the perfect ground to

test the DATEX II reference advice & validation tool that can be used to harmonise DATEX II profiles in accordance with the European reference profiles.

<https://crocodile.its-platform.eu/>

<https://datex2.eu/>

FRAME NEXT

The European ITS Framework Architecture was created to provide a minimum framework for ITS applications and services that are to be implemented in Europe. It is meant to be used as a reference and foundation for more detailed architectures and designs that will be necessary for any particular ITS implementation. The presentation gave an overview of how the project FRAME NEXT extends the FRAME Architecture with the methodologies and tools that make a modern ITS architecture attractive and appealing to its users.

<https://frame-next.eu/>

The common denominator of all three projects and the presented contents were harmonised approaches that make cross-border harmonisation easier (no matter whether these borders are geographical or institutional). In this way, motorway operators could be sensitised for OJP while public transport operators learned about the possibilities of interacting with more road transport-oriented standards like DATEX II. All the different solutions will have to come together within a comprehensive planning approach of sustainable mobility solutions.

Despite taking place in the form of an online event due to the COVID-19 pandemic, the diversity in terms of content was well-received by the audience already before the start. A total of 89 participants from 13 countries registered for the webinar, involving public transport and motorway operators, public authorities, mobility agencies, universities, and software developers – of which 74 were constant watchers.

The eleven speakers made evident that – however important – legislation is not all and effective funding schemes will always be needed in order to trigger implementation. Without instruments like the ITS Directive, there would probably be more fragmentation on the market, making European legislation a good means to support standardisation. Time might be ready for crucial changes in mobility habits, also somehow triggered by the effects of the COVID-19 pandemic. In any case, modes should not be competing against each other since “multimodal” means cooperation and this should be internalised by operators and authorities across all modes.

For triggering and sustainably implementing innovative approaches, it takes a common provision that set out or at least sketch a desired condition together with the willingness to act in the first place. Support has to be provided by driving forces capable of fostering the deployment of the common provisions as well as effective funding schemes and national funds to top up the balance to the European co-financing. Last but not least, a clear focus must be set on the service and the customers, for which it is being created. All three projects have already demonstrated to various extent that they can live up to this necessary trust and contribute valuable shares to European innovation in ITS and mobility.

All presentations from the event are available for download [here](#).

3.Promotion

The objective of the Kick-off dissemination event was to address all future adopters (policy level and operative level ones) outside of the partnership. For this reason, several promotional channels were used to raise the visibility and impact of the Kick-off dissemination event.

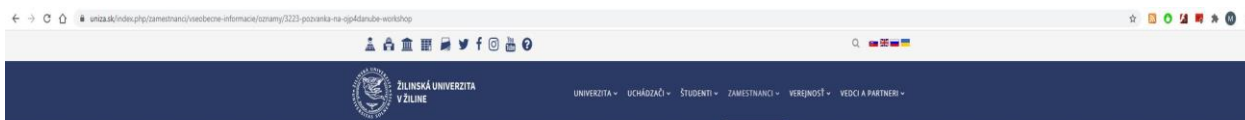
Various stakeholders were approached mainly via e-mails, including the invitation for a joint workshop.

The event also got support from EUSDR PA1 to raise the visibility and impact in the form of promoting the event on its social media (see Figure 1).



Figure 1. Promotion of the Kick-off dissemination event on EUSDR social media

Project partners supported the promotion of the event using their communication channels and sharing the information on their websites and social media. The following figure presents the example of promotion, using the websites of ZSSK and UNIZA.



ADMINISTRATOR | 18. NOVEMBER 2020 | PŘEČITANÉ: 150X

Pozvánka na OJP4Danube workshop

Odoslanie medzinárodných (výkumných) projektov – ERARate+ si vás dovoľuje pozvať na online workshop pod názvom **Ten years of ITS Directive: joint technical workshop of CROCODILE 3, FRAME NEXT and OJP4Danube** (ktor) sa uskutoční **24. novembra 2020**. Posledná časť workshopu bude venovaná projektu **OJP4Danube** (ktor) je financovaný z národného programu INTERREG OTP a zameriá sa prepojením multimodálnych služieb s cieľom vytvoriť základ pre fungujúcu cezhraničnú cestovnú informačnú sieť.

Na workshop sa dozviete viac informácií o projekte, jeho cieľoch ako aj ošikávané výsledky a výstupy projektu.

Registrácia na podujatie je bezplatná a dostupná na [tomto odkaze](#)

ERARate+



SharePoint

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Víte vás inTRAINet ZSSK

VŠETKY AKTUALITY O KORONAVÍRUSE NÁJDETE TU

Strom splnených priani

AKTUALITY

DOPLNENIE OPATRENIA K 2. VLNE KORONAVÍRUSU_UVO...

Štvrtok 19. novembra 2020

Milí kolegovia, v súvislosti so zvyšujúcou sa hrozbou výskytu a šírenia sa druhej vlny koronavírusu SARS-CoV-2 na území Slovenskej republiky a v dôsledku vyhlásenej pandemickej situácie Vám zasielame doplnenie opatrenia, ktorého cieľom je minimalizovať...

Microsoft Office User:Opálený Martin;Šiler František

POZVÁNKA NA WEBINÁR "10 ROKOV SMERNICE ITS"

Štvrtok 19. novembra 2020

Pozývame vás na webinár „Desať rokov smernice ITS (Intelligent Transport Systems): Spoločný technický seminár CROCODILE 3, FRAME NEXT a OJP4Danube“, ktorý bude spoluoorganizovaný v rámci európskych projektov CROCODILE 3, FRAME NEXT a OJP4Danube v utor...

Hausmann Alexander;Šiler František

ZAPOJTE SA A DARUJTE | **STROM SPLNENÝCH PRIANÍ OPĀŤ V ZSSK!** | **NOVÉ POSILY V ZSSK**

Figure 2. Promotion of the Kick-off dissemination event on the PPs websites

4. Agenda

Agenda of the event:

- Welcome speeches

Alexander Hausmann, AustriaTech, the moderator of the whole event, welcomed the speakers and participants of the event and invited Olena Hundarenko, a co-moderator, to speak on behalf of UNIZA communication work package team. Olena Hundarenko briefly introduced UNIZA and its role in OJP4Danube project as well as its main objectives. Afterwards, the floor was given to *key speakers* of the event:

- *Franc Žepič*, Priority Area Coordinator 1B of the EUSDR, who made a presentation on “Strategic importance of multimodal journey planning in the Danube Region”;
- *Katharina Helfert*, who introduced “Open Journey Planning – OJP”, focusing on approach and previous learnings;
- *Katharina Leeb & Michael Zangl*, who elaborated on OJP4Danube project;
- *Sorin Dumitrescu*, whose focal point was on “Piloting OJP for cycling and multimodal trips in OJP4Danube”.

The follow-up of the presentations was a short question-section.

The Webinar was concluded by short summaries of 2 moderators where future prospective steps along with joint strategies were highlighted, among them:

- Common provision that set out or at least sketch a desired condition,
- The willingness to act,
- Driving forces capable of supporting the deployment of the common provisions,
- Funds to top up the balance to the European co-financing and
- A clear focus on the service and the customers for which it is being created.

Each partner wrapped up a presentation with prospective plans. Hence, UNIZA’s upcoming steps are related to coming up with a prioritized list of relevant traveller preferences (relevant for multimodal cross-border travel) in D.T1.1.1 and a matching set of tangible traveller use cases in D.T2.1.1, for which interviews with Travel Information Service Providers are conducted.

5. Participants & stakeholders

Various stakeholders were approached by PPs, mainly via e-mails, including the invitation for a joint workshop.

There were 89 participants who took part in the event, including 11 speakers and 2 moderators, Alex and Olena. Participants represented 13 countries, such as Austria, Czech Republic, Germany, France, Great Britain, Greece, Croatia, Hungary, Italy, Macedonia, Romania, Slovenia, and Slovakia.

The following target groups are defined for the project OJP4Danube:

- Infrastructure and (public) service provider,
- Journey planner providers,
- National public authority,
- Regional public authority,
- Local public authority,
- Higher education and research,
- International organisation under inter-national law,
- General public.

The following target groups were represented by participants:

Motorway operators (13)

- ASFINAG, Austria
- Compania Națională de Autostrăzi și Drumuri Naționale SA, Romania
- Rijeka-Zagreb Motorway PLC, Croatia
- Hrvatske Autoceste d.o.o, Croatia
- CROATIAN ROADS Ltd., Croatia
- Autovie Venete, Italy
- Magyar Közút, Hungary
- EGNATIA ODOS, Greece
- DARS, Slovenia
- National Motorway Company, Slovakia

Cities, ministries (12)

- Regionalna razvojna agencija - Ljubljanske urbane regije, Slovenia
- Ministry of Foreign Affairs, Romania
- Ministry of Infrastructure, Slovenia
- Bratislava - Staré Mesto, Slovakia
- City of Žilina, Slovakia
- ASOCIAȚIA DE DEZVOLTARE INTERCOMUNITARĂ SOCIETATEA METROPOLITANĂ DE TRANSPORT TIMIȘOARA, Romania
- Ministry of Transport, Czech Republic
- Ministry of Transport, Romania

Public transport operators (8)

- Kordis JMK, Czech Republic
- Győr-Sopron-Ebenfurti Vasút Zrt., Hungary
- Železničná spoločnosť Slovensko, a.s., Slovakia
- Bratislavská integrovaná doprava, a. s., Slovakia
- Public Ports, Slovakia

Authorities/agencies (9)

- AustriaTech, Austria
- Bundesanstalt für Straßenwesen (BASt), Germany
- ITS Mobility, Germany

- EUSDR Priority Area 3 coordinator
- Slovak Centre of Scientific and Technical Information (CVTI SR), Slovakia

Universities (30)

- Institute for Computer Science and Control, Hungary
- University of Zilina, Slovakia
- UNT, North Macedonia
- UM-FGPA, Slovenia
- ZITS, Croatia
- UPT, Romania
- Czech Technical University in Prague, Czech Republic

Research & software (9)

- ELECTRONIC SOLUTIONS, Romania
- GLI Solutions, Hungary
- REALIS, Slovenia
- TamTam Research, Czech Republic

Other/N.A. (7)

- TRENECON Ltd., Hungary
- ZRC SAZU, Slovenia
- GENE d.o.o, Slovenia

The triple-project approach for the Kick-off Dissemination Event ensured a very wide-spread representation and coverage of 6 out of 7 target groups in this very early stage of the project. The target group “General Public” will be addressed explicitly and on purpose at a later stage of the project.

6. Lessons learnt

The event, which took place on Tuesday 24 November 2020 – 09:00-13:00 (CET) via Zoom Platform, was accompanied by technical support prior and alongside the event itself. It was comprised of introductory/welcoming part, main (presentations) and concluding part (summing up and discussion). All the speakers were given certain time slots for their presentations, which made an event easy to follow and manage.

Notable, COVID-19 restrictions prevented the participants from meeting in real setting and exchanging expertise during and after the event itself, however, it proved the professional flexibility of all the members who contributed into the event itself and made it a meaningful and significant start point for further dissemination events of this kind. The speakers demonstrated their high competence in informing the audience about important project-related updates and by this proved the effectiveness of such events in both offline and online environment (despite the milestones of a current pandemic situation worldwide).

The received feedback from all the sources is very positive, which proves the potency of the event due to constructive moderation and proficiency of the key speakers.