

2021

FACTSHEET



Cinema (Creative industries for new urban economies in the Danube region)

CI Support Center





Together we are working to:

- ❖ Increase the awareness regarding the potential of CI businesses to enhance the city transformation into a suitable destination for tourists, talents, freelancers and artists
- ❖ Facilitate communication between public stakeholders and private funding to develop a coherent production and innovation infrastructure for CI support centres
- ❖ Create a sustainable business case model for managing a CI community and the dedicated Support Centre



1. Romania

The pilot location in Romania is Hala Minda, a former industrial warehouse in Resita, which is being revitalized by enhancing the local creative and cultural industries. Resita Municipality is the owner of the building and is fully engaged in the rehabilitation process.

The building along with the 1.3 ha site will be transformed into a multifunctional facility for entrepreneurs, students and researchers and the local community. The location will host customized spaces for start-ups in the cultural and creative industries, a makerspace, kitchen lab and metal sculptors' residencies.

Our common challenge is...

“CINEMA aims to foster urban regeneration by collaborating with creative industries. The revitalisation of urban areas and city centres is a key challenge for social cohesion and competitiveness in the Danube Region.

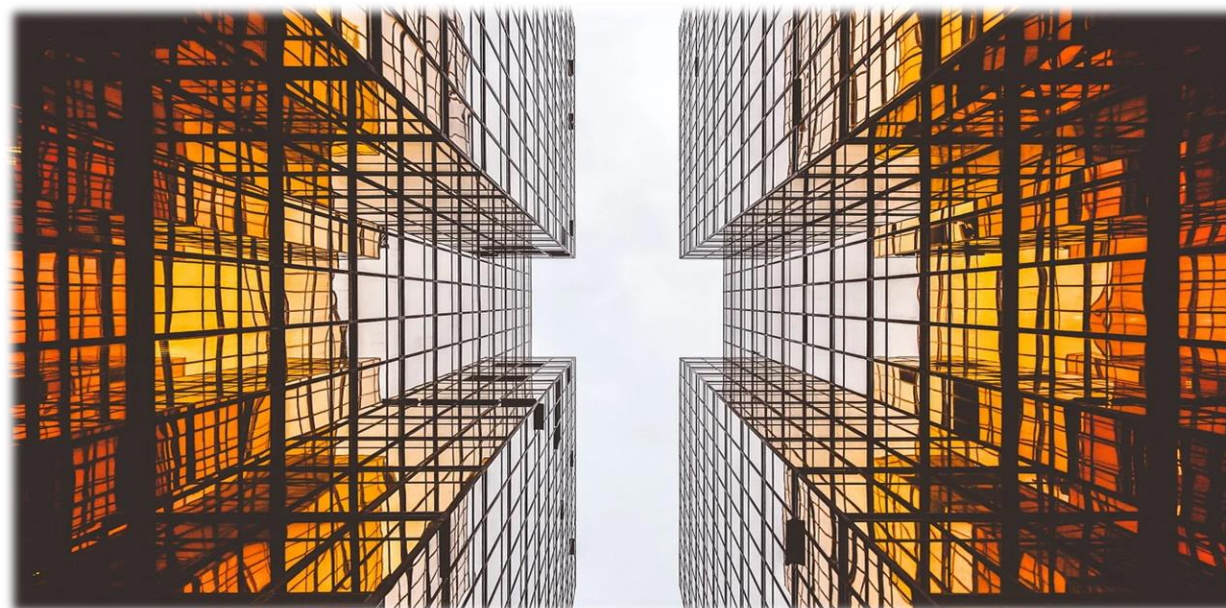
to define and set up a concept for a “cultural & creative quarter(s)” that is client oriented through the support services tackling the CI business needs: access to know-how, skills and production support, growing innovative business and attraction of international talents.



2. Serbia

The pilot location in Serbia is the baroque Grašalković palace, in the city center of Sombor. Grašalković palace, although one of the most historically and architecturally significant buildings in the city is in inadequate condition, but is being renovated independently of the current project.

After revitalization, Grašalković palace will be a regional center of cultural and educational life and a perfect space for promotion of innovation and creativity in various sectors of the economy.



information

- 📅 Start date: 01-07-2020
End date: 31-12-2022
- € Budget in Euro: Overall: 2,249,073.5
ERDF Contribution: 1,700,767.97
IPA Contribution: 125,944.5
ENI Contribution: 85,000
- # Call number:
Call 3
- 📊 Priority: Innovative and socially responsible Danube region
- 🎯 Specific objective:
Improve framework conditions for innovation



3. Moldova

The pilot location in Moldova is The Centre for Innovation and Technology Transfer, a building of about 6000 m², settled on the campus of the Alecu Russo Balti State University in the city center of Balti, which is currently under construction. After renovation, the Centre will provide research and technological transfer services, and host innovative businesses and start-ups.

Moreover, the Centre of Innovation and Technological Transfer will also provide services to creative industries that are now emerging in North Development Region.