

## Output Factsheet

**Output title:** Capacity building methodology for Labour support organizations (LSO) and Business support organizations (BSO)

### Summary of the output (max. 2500 characters)

This output summarizes the development of a capacity building methodology which aims at providing a toolset for LSO and BSO. With these tools the LSO/BOS together with the project partners discuss common topics, and use the opportunity to elaborate measures and/or strategies to react on regional challenges. These activities can e.g. refer to challenges raised due to the COVID-19 pandemic or integration in transnational value chains and may lead to set up cross-institutional cooperation.

The partnership has developed this capacity building methodology for local stakeholders, based on the Danube Diamond. To get a deeper knowledge of Labour market and business needs therefore we implemented a modular approach for peer-to-peer capacity building. There are three steps to work on:

- 1.) Introduction to the Danube diamond – a tool to brainstorm thematic fields with high potential for cooperation and high relevance in the region
- 2.) Explanation of either the so-called “labour market frame” or the “business innovation frame” – as basis for working out important aspects related to the thematic fields that were defined in step 1 (diamond).
- 3.) Taking a look at the recent (urgent) challenges and needs of the labour market or the economic situation – opening the opportunity to derive response measures and/or strategies

The above mentioned three steps have been transferred to a “Master – presentation” which will be translated to the native language and – if needed - adapted by the project partners. The labour market frame as well as the business innovation frame contain four main aspects to describe the current market situation. These four dimensions can be exchanged acc. to the local needs or region-specific conditions. It is important to think about what is currently going on and what are the current needs of the value chain. Further, for the capacity building it is necessary to react to recent challenges. The introduced methodology enables the local stakeholders to work on joint analysis and elaboration of measures.

**Contribution to EUSDR actions and/or targets (max. 1500 characters)**

DanubePeerChains addresses the European strategy for the Danube Region EUSDR mainly with reference to Priority Areas 8 and 9.

In particular, this output contributes to the strategic goal V of PA 9: to contribute to a closed cooperation between educational, training, labour market and research institutions in particular on transnational, regional and bilateral levels. The capacity building methodology offers new tools to the respective stakeholders and can be applied to develop or optimize support services of labour market and business support organizations.

**Performed testing, if applicable (max. 1000 characters)**

The developed methodology has been tested within the project partner meeting in Zagreb. It has been shown that it is easy to modify and user-friendly. Every partner is able to implement the methodology to use cases with their stakeholders. Further tests will happen in local settings within work package T3.

**Integration and use of the output by the target group (max. 2000 characters)**

The developed tool offers the possibility to get a deeper look on actual circumstances within the different field or value chain. The additional “layers” offer a good possibility to work across the main economic indicators, but also on some common trends. Necessary actions can be different along the countries but it has been shown that some trends and needs are similar. On some facts it is important that LSO and BSO work together to gain the greatest impact. Some main points that tackle all different value chains are the qualification / training and the shortage of skilled workers. Therefore it is important to elaborate how LSO and/or BSO can support the availability of the appropriate workforce.

**Geographical coverage and transferability (max. 1500 characters)**

As all partners worked together on the development and testing of the layer system it has been shown that it is intuitive to use it among the regions. The methodology is transferable to all stakeholders and will be used in T3 as basis for the stakeholder trainings and will be implemented for gaining deeper knowledge how BSO and LSO can support the regions.

The methodology can also support the development of regional action plans and hence be transferable at policy level.

The capacity building methodology can also be transferred to other regions and can be adapted to local specifics, easily.

**Durability (max. 1500 characters)**

The Capacity building methodology contributes to sustainable economic and social development in the Danube macro-region.

The involved LSOs and BSOs receive the know-how to optimize or further develop or even create new support activities according to the needs of the local (labour) market. It can help to create e.g. new measures to solve the shortage of skilled workforce. These support offers have a longer-term sustainable impact on the local labour market.

With the capacity building methodology the local business support organizations, intermediaries and related players are trained on a methodological tool which can be applied in several business fields, branches and value chains. The results are expected to have a valuable influence on the economy in the regions and beyond.

The methodology further enables the project partners to work out common fields of interest together with their local SME. The gained information can lead to further funded projects, related to digital transformation and impacts to labour market and business.

The master slides and presentation can be replicated for analyzing other fields of interest, e.g. value chains inside and outside the project area.

**Synergies with other projects/ initiatives and / or alignment with current EU policies/ directives/ regulations, if applicable (max. 1500 characters)**

For the elaboration of this output and the supporting deliverables, DanubePeerChains project partners have strongly capitalize on available results from the finalized Interreg Alpine Space project S3-4AlpClusters, in which the Diamond methodology has been elaborated.

Further, the know-how that project partners gained in previous Interreg projects enabled them to develop an intuitive capacity building methodology and has led to the approach to generate so-called “Master presentations” as main tool for capacity building with local stakeholders.

**Output integration in the current political/ economic/ social/ technological/ environmental/ legal/ regulatory framework (max. 2000 characters)**

The output supports stakeholders in the Danube macro-region in further developing the labour market and the economic system within a region or a different value chain. The methodology helps to set up new trainings and to see where policy and economy should work on (for example how to get a more qualified workforce).