

Newsletter

No. 6: Results

The CINEMA project is coming to an end and we are very sad to see it go! In the last 2.5 years we experienced a lot and also achieved a lot: a strong partnership which will certainly keep in touch in the future and pursue further funding projects together, many creative ideas, tools and concepts aiming to revive our city centers with the help of creative industries, many outputs in form of e.g. an online toolbox, policy briefs, videos, guidelines and roadmaps, etc., and many new contacts in municipalities and governmental organisations which will contribute to make our project results sustainable. In this newsletter we want to give you the latest updates on what we have been doing the last weeks. Also, we would like to thank our partners, stakeholders and colleagues for your support, your interest and your contributions in the last years!

Happy Holidays from the whole CINEMA consortium!



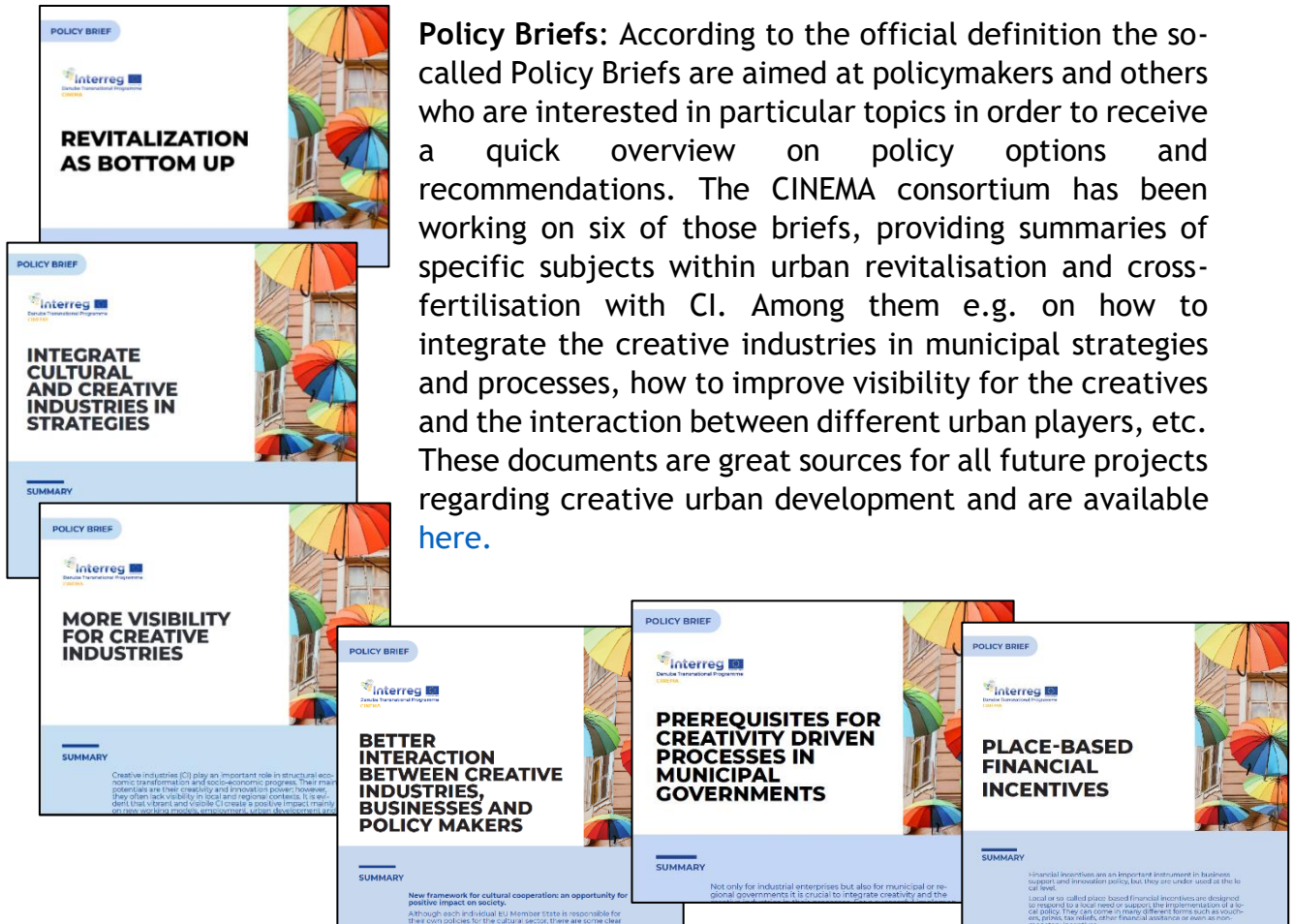
Project meeting in Romania: In October the partnership met in Romania and we had a great and productive time. The days were packed with all sorts of activities: partner meeting at Faber Building in Timisoara, project evaluation and future scenario workshops, outdoor networking action and of course we went to see the fabulous Hala Minda in Resita with our own eyes. Our Romanian partners ADRVest and Resita Municipality went beyond themselves to organise a perfect program and experience for us, many thanks for that!



International conference "Redesign your city - engaging creative potentials for innovation": We were very pleased to welcome almost 100 guests from 19 countries to our final project conference, taking place in a virtual format on November 23, 10am-1pm. How can cities and regions tackle today's challenges and make the local economy stronger and life for citizens more liveable? This is a question the CINEMA project has been working on for the last years and now it was time to share and discuss experiences.

Thankfully we had some experts with us: Charles Landry, renowned City Scientist, gave a keynote about how creative abilities and potentials of a city can serve as an engine for innovation and prosperity; Roland Murauer, CIMA, presented his trends in urban regeneration; Bahanur Nasya, Eutroplan, talked about what a sustainable and future proof development concept for a city could look like; and Mihai Ionita, UrbanizeHub, was focussing on creativity as a driving force of intelligent cities. These contents were worked on together with the audience in breakout sessions in order to expand the knowledge and innovation potential even further. Of course, the CINEMA partnership also proudly presented its own project results and realised concepts. We hope we could inspire the audience of creatives, policy makers, urban developers, municipal governments etc. even further. Thanks to a graphic recorder we have a great visual summary of the conference!





Policy Briefs: According to the official definition the so-called Policy Briefs are aimed at policymakers and others who are interested in particular topics in order to receive a quick overview on policy options and recommendations. The CINEMA consortium has been working on six of those briefs, providing summaries of specific subjects within urban revitalisation and cross-fertilisation with CI. Among them e.g. on how to integrate the creative industries in municipal strategies and processes, how to improve visibility for the creatives and the interaction between different urban players, etc. These documents are great sources for all future projects regarding creative urban development and are available [here](#).

Pilot Location Videos: As part of the final evaluation in the regional pilot locations short videos were produced in each country. They provide summaries of the challenges encountered, the problems solved, the lessons learnt and the success stories, in an entertaining and informative way. The videos can be found on our [project Youtube Channel](#).



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