

D.T4.2.2

Feedback reports on Co-Creation workshops

Slovenia

ERDF PP15 - STP

ERDF PP2 - Poly4Eml/Anteja ECG

ERDF PP6 – MIZS

04 / 2022

Project Information

Project Title: GoDanuBio - 'Participative Ecosystems for fostering the revitalization of rural-urban cooperation through governing Danube Circular Bioeconomy'

Project code: DTP3-471-4.1

Lead partner: BIOPRO Baden-Württemberg GmbH

Start of the project: 01/07/2020

Duration: 30 months

<http://www.interreg-danube.eu/approved-projects/godanubio>

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Author/-s: Styrian Technology Park, Poly4Eml/Anteja ECG, Ministry of Education, Science and Sport,

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1. General information about the co-creation workshop

Date of the workshop	April 20, 2022
Topic of the workshop	Opportunities and sources of financing Circular Economy projects in the Podravje region
Format of the workshop	In-person
Region/Address	Slovenia
Project partner(s) involved	Styrian Technology Park, Anteja ECG/Poly4EmI, Ministry of Education, Science and Sport
Guiding question/theme of the workshop	Status of bioeconomy in Podravje region, presentation of potential resources for projects financing from EU Funds 2021-2027
Number of participants	20
Type of participants (Target groups) ¹ and name of institutions	<ul style="list-style-type: none">- Municipality of Maribor, Benedikt, Cerkevjak, Cirkulane, Markovci, Miklavž na Dravskem polju, Selnica ob Dravi, Starše, Žetale- Slovenian Employment Service- Public service Snaga (waste management and other communal services d.o.o.)- Chamber of Commerce and Industry of Štajerska- Regional Development Agency for Podravje-Maribor- Scientific research centre Bistra, Ptuj
Cooperation with experts (i.e. speakers, external moderators, politician...)	Cooperation with external moderator

2. Objective of the workshop

The main goal of the workshop was first to present the overall concept of Circular Economy, focusing on the Bio-Economy field and its current status in the region, addressing Strategic Development and Innovation Partnership in the area, Networks for the Transition to the Circular Economy (SRIP- Circular Economy), and presentation of the Operational Program for applying to European Funds 2021-2027 and other potential resources for project financing. Special focus was given to the rural area, since the workshop was organised in Municipality of Miklavž na Dravskem polju where the most of areas presents fields and gardens and more

¹ Please group the target groups according to the ones listed in page 42 of the Application Form

people are working in the primary sector (in agriculture) compared to the Municipality of Maribor, where our organisation Styrian Technology Park is located.

The workshop's main objectives were to identify the Circular economy status in the Podravje region (41 municipalities), overlook the actual examples of circular economy in the area, and opportunities and burdens for its acceleration.

3. Initial situation of your region

The starting situation of our region and the city of Maribor have shown initiation with systematically implemented innovative technical sustainable solutions through cross-sectoral resource exchange (e.g. MSW, wastewater and water management, energy, bioeconomy, soil production, construction and demolition sectors) since 2015, creating almost a fully circular and self-sustainable urban and regional area. In 2018 the city launched the first urban policy in the CE, i.e. Strategy for the Transition to CE in the Municipality of Maribor, in Slovenia and one of the first in Europe.

4. Methods used within the workshop

Before the workshop, invitations were prepared and sent to the relevant stakeholders and local authorities in the region area. Speakers were selected based on their relevance to the topic and expertise and were familiarized with the GoDanuBio project and the objective of the workshop. All presenters got the templates for their presentations and were introduced before their presentation to the audience. The conducted workshop was scheduled for three hours.

The workshop was organized in person due make the participation of local authorities more efficient, to enable easier participation of other stakeholders and also due to relaxation of covid preventing measurements.

5. Lessons learned for next upcoming workshops

The main lessons learned from the workshop are:

- Presentations need to bring focus on real-life examples, with less focus on theoretical content
- Open debates are essential for a successful in-person workshop
- Carefully selected presenters, with expertise in real cases are extremely beneficial for workshops
- In-person workshops are more suitable for the attendance of local authorities and stakeholders from more rural areas

6. What did the local or/and regional administration and the citizens expect from the process of participative governance?

The participants were very satisfied with the workshop – they were presented with the status of the Circular Economy in our region since it is not very well recognized as one of the essential steps for region sustainability and progress. Also, they also recognized and validated the

opportunity of support and expertise offered by the experts in this field and presentations of potential financing of projects by EU funds.

7. Outcome of the co-creation workshops

The main outcomes of the workshops were that citizens and municipalities have the motivation and are interested to work in the field of bio-economy, but often lack of support on the national level and have burdens in their own perception if bio-economy is something to work with, since region and country by itself cannot identify a lot of examples of good practices and actual general support is quite low. Also, the participants recognized the importance of workshop as the one organized, to meet, exchange the knowledge, ideas and clarify concerns and doubts and also share the vision of municipalities in the field of Circular Economy, and found solutions beneficial on the regional level. The lack of human resources in the field of Bioeconomy and also the lack of knowledge and missing cooperation were identified.

Outcome:	Name:	Stakeholder involved:	Expected duration:	Field of action (bioeconomy in general /rural development/urban rural cooperation)
Initiative	Follow-up discussions / workshops	Municipality of Miklavž na Dravskem polju	ongoing	bioeconomy in general (how and where to implement bioeconomy in municipality strategies and actions)
Initiative	Workshop	Slovenian Employment Service	ongoing	Presentation of bio-economy concept to unemployed persons in workshops as a suggestion to explore their career path

8. Innovation potential for your region

One of the speakers, MR Uroš Rozman, director of the Regional Development Agency for Podravje-Maribor presented plans for operational implementation of the regional hub, designed and established with the purpose of transitioning of bio-economy in the Podravje region. It will present a network of contact entry points to better connect stakeholders in the region, both the public and private sectors, to NGOs and all residents of the region. The regional hub will consist of several thematically related work areas, which are meaningfully connected into a whole and through individual thematic overlaps establish synergies in the interaction of individual work areas, technical support and supplement their content.

One of the first tasks of the RDA as a node manager will be the preparation of an appropriate content framework - the preparation of a regional strategic document for the circular bio-economy, supported by a concrete action plan for 2030 and planned sources of funding for all activities. The document will be based on the experience of the Maribor Municipality, which prepared its strategic document in 2018 and will be an excellent basis for the preparation of a regional document.

The main hub will be in the renovated premises of the new Drava Creative Park, which will be renovated in accordance with the content - according to the principles of the circular economy, with departments such as Demo Center, Platform for Circular Economy and support centre for public and entrepreneurship sector.

The action will focus on establishing and strengthening an appropriate supportive and innovative environment for the transition to a low-carbon circular economy for SMEs and start-ups, and on creating appropriate instruments to support the transformation of the economic sector (SMEs, start-ups, value chains) in directions of climate neutrality and resource efficiency. The creative and cultural sectors will also play an important role in this, as eco-design is one of the important facilitators of the transition to a low-carbon circular economy. Also, it will be dedicated to upgrading the support environment, SRIP - Circular economy in connection with other SRIPs (digitalization, robotization).

9. Strengths and weaknesses of the process of participative governance

The main challenge was getting the attendance. Local authorities do not yet recognize the great importance of the implementation of a bio-economy and overall Circular Economy at their local and regional level. However, we managed to attract the ones who already see the benefits of cooperation and knowledge sharing on this topic.

10. Do you plan to use the process of participative governance also in the future?

One of the initiatives mentioned at the workshop was also to involve the policy level in discussions and how to take advantage of the existing policies and initiatives. All participants agree to have more workshops about this and to involve a greater audience, especially on the regional and national levels.

11. Identified opportunities for rural development in your region

The findings on this topic will be presented after the implementation of all three workshops.

Annexes

A. Agenda of the co-creation workshop



Strokovni posvet **Priložnosti in viri financiranja projektov** **krožnega gospodarstva v Podravju**

20. 4. 2022, 10.00–13.00, KD Miklavž na Dravskem polju

PROGRAM:

9.30–10.00	Zbor udeležencev
10.00–10.10	Pozdravni nagovori
10.00–10.05	Pozdravni nagovor mag. Egona Repnika, župana Občine Miklavž na Dravskem polju
10.05–10.10	Pozdravni nagovor Uroša Rozmana, direktorja RRA Podravje - Maribor
10.10–11.30	Predstavitev vsebin
10.10–10.40	Igor Kos, RRA Podravje - Maribor: Krožno gospodarstvo
10.40–10.55	Nina Meglič, ŠGZ: Predstavitev SRIP krožno gospodarstvo
10.55–11.15	Boris Keuc, RRA Podravje - Maribor: Možnosti sofinanciranja projektov v okviru OP 2021–2027 ter predstavitev ogljičnega odtisa regije
11.15–11.30	Uroš Rozman: Predstavitev Kreativnega parka Drava – KPD; Regijski demo center krožnega gospodarstva
11.30–12.00	Okrogla miza Udeleženci okrogle mize: mag. Egon Repnik, dr. Vlasta Krmelj, Nina Meglič, Igor Kos
12.00–13.00	Pogostitev in mreženje

B. Invitation to the workshop



Vabilo na strokovni posvet

Priložnosti in viri financiranja projektov krožnega gospodarstva v Podravju

Do leta 2050 bomo potrebovali tri Zemlje, če bomo s sedanjim tempom nadaljevali izkoriščanja (naravnih) virov. Ker viri niso neskončni in ker se soočamo s podnebnimi izzivi, se moramo do leta 2050 tudi v Sloveniji razviti od družbe, ki deluje po principu "vzemi-izdelaj-zavrzi" v ogljično nevtralno, okoljsko trajnostno, nestrupeno in popolnoma krožno gospodarstvo. Kriza, s katero se trenutno spopadamo, je poudarila šibkosti v dobavnih in vrednostnih verigah, ki so hudo prizadele mala in srednja podjetja in industrijo. Krožno gospodarstvo je lahko odgovor ne le na okoljske, ampak tudi ostale gospodarske izzive, saj zmanjšuje izpuste CO₂, hkrati pa spodbuja gospodarsko rast in prispeva k ustvarjanju priložnosti za delo.

Zavedamo se, da se o krožnih priložnostih, predvsem pa o financiranju projektov krožnega gospodarstva v lokalnih skupnostih pogovarjamo premalo. Po drugi strani pa EU zagotavlja bogate proračune, s katerimi lahko ideje spremenimo v projekte, v dobro širše skupnosti.

Regionalna razvojna agencija za Podravje - Maribor je osrednja razvojna agencija, ki občinam nudi podporo na področju regionalnega razvoja, izvajanja projektov in pri črpanju evropskih sredstev. Zato vas v sodelovanju s Štajerskim tehnološkim parkom in evropskim projektom GoDanuBio, ki poteka pod okriljem države, prizadeva pa si ustvariti participativni ekosistem, ki bo okrepil sodelovanje med podeželjem in mesti Podonavja s pomočjo krožnega biogospodarstva, vabimo na

strokovni posvet

Priložnosti in viri financiranja projektov krožnega gospodarstva v Podravju,

v četrtek, 20. aprila 2022,

med 10. in 13. uro v Kulturnem domu v Miklavžu na Dravskem polju.

V formalnem delu srečanja bomo predstavili koncept krožnega gospodarstva, Strateško razvojno-inovacijsko partnerstvo – Mreže za prehod v krožno gospodarstvo (SRIP – Krožno gospodarstvo), prenovi Kreativnega parka Drava in pregledali Operativni program koriščenja evropskih sredstev 2021–2027 in morebitne vire za tovrstne projekte. Sledila bo okrogla miza, na kateri bomo izpostavili priložnosti za lokalne skupnosti s ciljem uravnoteženega in trajnostnega razvoja naše regije.

Verjamemo, da je vsebina zanimiva za vse predstavnike lokalnih skupnosti, zato vam svetujemo, da s prijavi pohitite. Svojo prisotnost na okrogli mizi potrdite **najkasneje do petka, 15. aprila 2022**, s spletno prijavo preko obrazca, ki ga najdete [tukaj](#). Prav tako v nadaljevanju prilagamo tudi zemljevid, na katerem so označena parkirišča, ki so na voljo udeležencem strokovnega posveta.

Veselimo se vaše družbe in vas v pričakovanju zanimive razprave prijazno pozdravljamo.

Mag. Egon Repnik

župan

Občina Miklavž na Dravskem polju

Boris Keuc
vodja Sektorja za
regionalni razvoj

RRA Podravje - Maribor

Mag. Matjaž Fras
vodja Sektorja za
raziskave, razvoj in
inovacije

RRA Podravje - Maribor

Uroš Rozman

direktor

RRA Podravje - Maribor

C. Guidelines/Moderation notes

Scenarij dogodka: Strokovni posvet Priložnosti in viri financiranja projektov krožnega gospodarstva v Podravju

Datum: 20. 4. 2022

Pričetek: 10.00

Konec: 13.00

Lokacija: Miklavž na Dravskem polju, Kulturni dom

- Dogodek povezuje: Petra Hercog
- Tehnična izvedba:
Občina - priprava dvorane, govorniški pult, ozvočenje ni potrebno, parkirišče - na zelenici nasproti šole, usmerjevalne table za parkirišče, Roll up občine,
- **RRA:** računalnik, roll-up-i (RRA, ŠTP, GoDanuBio? (pointer - RRA)
- Na odru govorniški pult v enem kotu, zastave v drugem, roll-up-i, mize za udeležence okrogle mize (Repnik, Krmelj, Kos, Meglič),
- Registracija - ureja RRA (prijava preko Google obrazca), seznam prisotnih (časovna omejitev, PPT, poenoten PPT - posredovan govornikom)
- Napisi za udeležence okrogle mize (uskladitev vprašanj z govorniki - Petra)
- Fotografije: RRA
- Pogostitev: uredi RRA (ŠTP) - Turistična kmetija Bajc

GOVORNIKI:

Pozdravni nagovori:

- mag. Egon Repnik, Občina Miklavž na Dravskem polju
- Uroš Rozman, RRA Podravje - Maribor

Ostale vsebine:

- Igor Kos, RRA Podravje - Maribor
- Boris Keuc, RRA Podravje - Maribor
- Uroš Rozman, RRA Podravje - Maribor
- Nina Meglič, Štajerska gospodarska zbornica

SCENARIJ

ČAS	AKTIVNOST
9.30-10.00	Zbor udeležencev
10.00-10.10	Pozdravni nagovori
10.00	Pozdravni nagovor s strani moderatorke
10.00-10.05	Pozdravni nagovor mag. Egon Repnika, župana Občine Miklavž na Dravskem polju
10.05-10.10	Pozdravni nagovor Uroša Rozmana, direktorja RRA Podravje - Maribor
10.10-	Predstavitev vsebin s strani govornikov
10.10-10.40	Igor Kos, RRA Podravje - Maribor: Krožno gospodarstvo
10.40-10.55	Nina Meglič, ŠGZ: Predstavitev SRIP krožno gospodarstvo
10.55-11.15	Boris Keuc, RRA Podravje - Maribor: Možnosti sofinanciranja projektov v okviru OP 2021-2027 ter predstavitev ogljičnega odtisa regije
11.15-11.30	Uroš Rozman: Predstavitev Kreativnega parka Drava - KPD; Regijski demo center krožnega gospodarstva
11.30-12.00	Okrogla miza (mag. Egon Repnik, dr. Vlasta Krmelj, Nina Meglič, Igor Kos)
12.00-13.00	Pogostitev in mreženje

D. Pictures from the workshop



Project co-funded by the European Union Funds (ERDF and IPA)



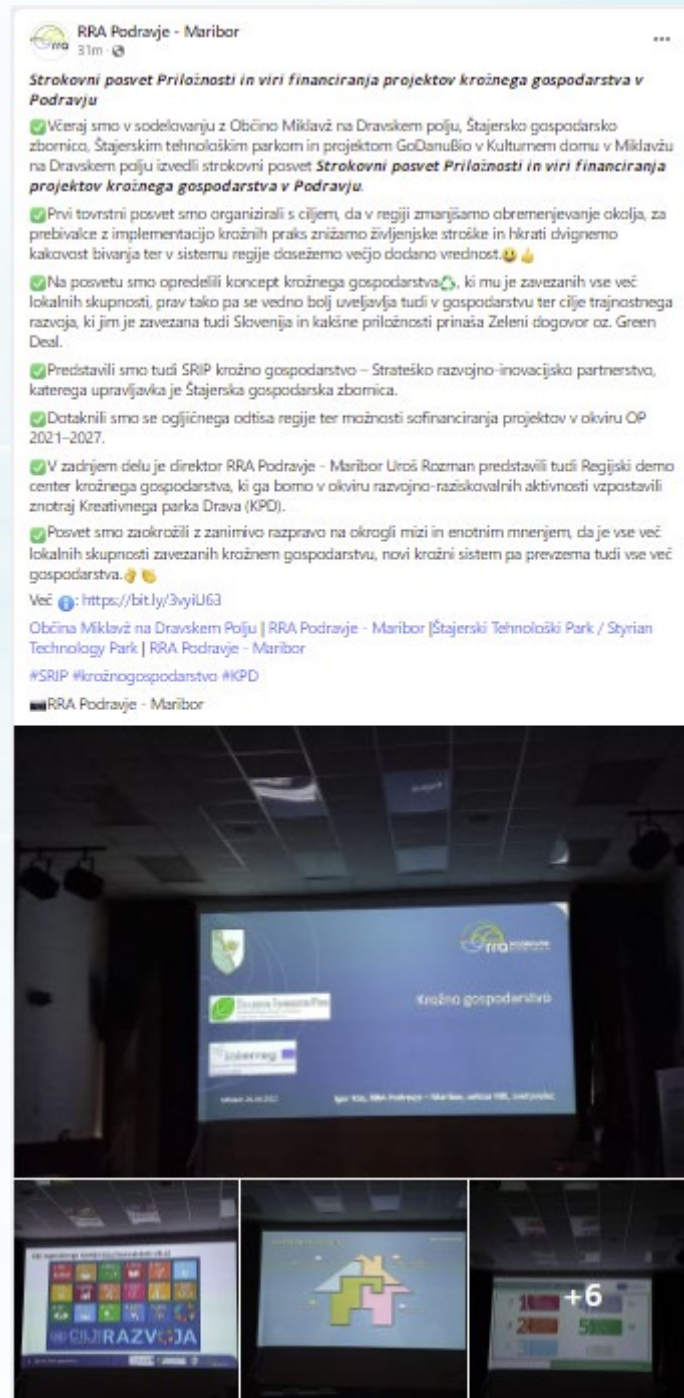
Project co-funded by the European Union Funds (ERDF and IPA)



Project co-funded by the European Union Funds (ERDF and IPA)

E. Press releases of the workshop (in Slovenian) on Facebook

<https://www.facebook.com/rrapodravjemaribor/posts/5279644302058582>



<https://rra-podravje.si/novice/2022/strokovni-posvet-priloznosti-in-viri-financiranja-projektov-kroznega-gospodarstva-v-podravju>



Agencija
 Regija Podravje
 Projekti
 Razpisi
 Novice
 Za medije

GoDanuBio
 21. APRIL 2022
Strokovni posvet Priložnosti in viri financiranja projektov kroznega gospodarstva v Podravju



GoDanuBio
 GoDanuBio – Participativni ekosistemi za pospeševanje aktivne sodelovanja med podeželjem in mestom z upravljanjem podonavskega kroznega biogospodarstva
 Trajanje projekta: julij 2020–december 2022
 VEC →

Aktualno
 16. APRIL 2022
 Strokovni posvet Priložnosti in viri financiranja projektov kroznega gospodarstva v Podravju
 16. APRIL 2022
 Mladi kreativci vabljani k sodelovanju
 16. APRIL 2022
 LIKOVNI NATEČAJ »FRAMSKI SLAP – SLAP SKALCA«
 16. APRIL 2022
 Javni razpis za izbor javnih kulturnih projektov na področju nesnovne kulturne dediščine, ki jih bo v letu 2022, od ministrstva Republike Slovenije iz proračuna, namenjenega kulturi
 16. APRIL 2022
 Vselej velikonočne praznike
 VEC →

Včeraj smo v sodelovanju z Občino Miklavž na Dravskem polju, Štajersko gospodarsko zbornico, Štajerskim tehnološkim parkom in projektom GoDanuBio v Kulturnem domu v Miklavžu na Dravskem polju izvedli strokovni posvet **Priložnosti in viri financiranja projektov kroznega gospodarstva v Podravju**. Prvi tovrstni posvet smo organizirali s ciljem, da v regiji **zmanjšamo obremenjevanje okolja, za prebivalce z implementacijo krožnih praks znižamo življenjske stroške in hkrati dvignemo kakovost bivanja ter v sistemu regije dosežemo večjo dodano vrednost**.

Na posvetu smo predstavili koncept kroznega gospodarstva ter cilje trajnostnega razvoja, ki jim je zavezana tudi Slovenija in kakšne priložnosti prinaša Zeleni dogovor oz. Green Deal.

Novemu krožnemu sistemu ter vlaganju v t. i. ESG področje se prilagaja vse več pomembnih sistemov. Skladno s tem smo tako predstavili tudi SRIP krožno gospodarstvo – Strateško razvojno-inovacijsko partnerstvo, katerega upravljalca je Štajerska gospodarska zbornica. Prav tako pa smo se dotaknili **ogljčnega odtisa regije** ter predstavili **možnosti sofinanciranja projektov v okviru OP 2021–2027**.

V zadnjem delu je direktor RRA Podravje - Maribor Uroš Rozman predstavil tudi **Regijski demo center kroznega gospodarstva**, ki ga bomo v okviru razvojno-raziskovalnih aktivnosti vzpostavili znotraj **Kreativnega parka Drava (KPD)**.

Posvet smo zaokrožili z zanimivo razpravo na okrogli mizi in enotnim mnenjem, da je vse več lokalnih skupnosti zavezanih krožnem gospodarstvu, novi krožni sistem pa prevzema tudi vse več gospodarstva.

